# **EXPORTECH™**

The *only* national program that helps individual companies develop an export plan.

# How Does ExporTech™ Work?

- Execution driven, with a team of partners who make it easier to go-tomarket and implement the plan
- Group workshops are combined with an individual coach for each company, leading to an export plan in 9 weeks
- Peer group model, limited to leaders from 6-8 companies, that maximizes impact and propels action
- Amplifies the impact of other export programs, helping companies get the most out of tradeshows, Gold Key services, country visits and trade missions
- Jointly offered nationwide by the National Institute of Standards and Technology's Manufacturing Extension Partnership program and the U.S. Export Assistance Centers of the U.S. Department of Commerce

# **ExporTech™ Program Cost**

\$5,000 per company (for 2 executives per company)

### **CMTC** ExporTech™ Scholarship

Pay it forward model. \$750 due at registration. (View <u>Scholarship Flyer</u> and/or call Elizabeth Glynn for more details.)

#### Dates/Time:

Thursdays: May 3, June 7, July 12, 2018 7:30 a.m. - 5:00 p.m.

#### Location:

Corona City Hall, Multi-Purpose Room 400 S. Vicentia Avenue Corona, CA







An Export Acceleration System for Achieving Profitable Growth

## **SESSION 1**

Export Strategy & Best Practices

Exploring Strategic Options

**Individual Coaching** 



# **SESSION 2**

**Mechanics of Exporting** 

Removing Knowledge Gaps, Overcoming Obstacles

**Individual Coaching** 



## **SESSION 3**

Export Growth Plan Presentations
Obtaining Expert Feedback

Plan Implementation and Go-to-Market



# **ExporTech™ Successes**

"CMTC's exporting services enabled us to expand into new international markets and increase sales by more than \$500,000. Their strategic direction helped us accelerate our exporting efforts, and we project continuous growth for years to come."

Diamond Wipes International, Chino, CA









