

EXPORTECH™

The *only* national program that helps individual companies develop an export plan.



How Does ExporTech™ Work?

- Execution driven, with a team of partners who make it easier to go-to-market and implement the plan
- Group workshops are combined with an individual coach for each company, leading to an export plan in 9 weeks
- Peer group model, limited to leaders from 6-8 companies, that maximizes impact and propels action
- Amplifies the impact of other export programs, helping companies get the most out of tradeshows, Gold Key services, country visits and trade missions
- Jointly offered nationwide by the National Institute of Standards and Technology's Manufacturing Extension Partnership program and the U.S. Export Assistance Centers of the U.S. Department of Commerce

ExporTech™ Program Cost

\$5,000 per company (for 2 executives per company)

CMTC ExporTech™ Scholarship

Pay it forward model. \$750 due at registration.

(View [Scholarship Flyer](#) and/or call Elizabeth Glynn for scholarship details.)

Dates/Time:

Wednesdays: July 11, August 15, September 12, 2018
7:30 a.m. - 5:00 p.m.

Location:

Historic City Hall, Room 306
6500 Palma Avenue
Atascadero, CA 93422

SESSION 1
Export Strategy & Best Practices
Exploring Strategic Options

Individual Coaching

SESSION 2
Mechanics of Exporting
Removing Knowledge Gaps, Overcoming Obstacles

Individual Coaching

SESSION 3
Export Growth Plan Presentations
Obtaining Expert Feedback

Plan Implementation and Go-to-Market



U.S. Small Business Administration

ExporTech™ Successes

"CMTC's exporting services enabled us to expand into new international markets and increase sales by more than \$500,000. Their strategic direction helped us accelerate our exporting efforts, and we project continuous growth for years to come."

Diamond Wipes International, Chino, CA



To Register: Contact Elizabeth Glynn at 310-984-0728 or eglynn@cmtc.com

For additional information on exporting visit: www.cmtc.com/exporting