

## **CUSTOM PRINTING**

## Put your business card on every cord!



You can have your company name and/or logo imprinted directly on most Cord-Lox straps. Our printing method is able to reproduce almost any design and transfer it to the hook & loop material. The strap then becomes a promotional item, and advertises your company every time it's used by the customer. It's like having your business card on their cord!

Before you call to order, keep the following in mind:

- Minimum order of 250 pieces per ink color, but you can mix and match different models and sizes to get to the minimum quantity
- Our maximum printing area is approx 1.25" high by 3.75" wide
- You can send us black and white artwork by mail (a 300 dpi laser print) or via email, as an attached .eps, .tif or .jpg file, as long as it is hi-res (at least 300 dpi).
- Please, no faxes! If you send us a business card or stationery we can scan it and manipulate it
- Or we can simply typeset your name address, etc. We have thousands of fonts, and we will be happy help you come up with something creative.
- There are limits to what we can print (i.e. one color, no drop shadows, gradients or photographs)





## **Custom Color Chart**

Material Color	Ink Color								
	White	Black	Silver	Gold	Blue	Green	Brown	Magenta	Red
Black	•		•	•					
White		•			•	•	٠	•	•
Gray	•	•							
Royal Blue	•		•						
Navy Blue	•		•	•					
Turquoise	•	•							
Green	•								
Yellow		•				٠	•	•	•
Orange	•	•							
Red	•	•	•						
Burgundy	•		•	•					
Purple	•		•	•					
Brown	•								
Beige		•				•	٠	•	•
Neon Pink		•							
Neon Green		•							
Neon Yellow		•							
Neon Orange		•							

