

Why Join the Made in CA Program

CMTC supports manufacturers in the state and provides a **complimentary** service to promote your company name, brand, and product lines. By joining the Made in CA program, you will receive special event invites, have opportunities to create synergies with other manufacturers, and be able to advertise your products and capabilities.

Social Media Component

Social media platforms create a “community of manufacturers” and extend your visibility beyond the CMTC website. Our weekly posts on LinkedIn, Facebook and Twitter enhance your company’s exposure and provide opportunities for you to create conversations with others in the manufacturing community. Be sure to “follow us” or “like us” and CMTC will do the same on your social media sites.

Featured Manufacturers

Each week manufacturers are highlighted on the CMTC website. Featured companies receive special recognition to showcase their products, their company and their capabilities, and are selected based on the date when they joined the program.

Benefits to Manufacturers

- Complimentary listing of your company by industry, in alphabetical order, and by county
- Direct emails about national business opportunities (Buy America Scouting Program)
- Special invites to premier events that CMTC sponsors or hosts
- Networking events with other manufacturers to increase sales or find new suppliers
- Use of Made in CA logo on your website, marketing or packaging materials
- Monthly update of industry news to Made in CA participants
- Made in CA Certificate to display in your facility
- Opportunity to also join [State of California CA Made program](#) (see other side)

Made in California Open House Events



Website Benefits

- The CMTC website averages 135,000 users and 355,000 page views per year
- The Made in CA program page ranks #2 of all CMTC website pages
- Your Made in CA profile page can generate potential business for you and increase traffic to your website
- The Made in CA online directory is a resource for entrepreneurs seeking a manufacturer to produce their new product, as well as a resource for you to identify new suppliers

Qualifications Required

- Your company must be registered through Dun & Bradstreet with either a primary or secondary manufacturing NAICS code (CMTC will verify)
- The product’s final assembly, manufacturing or processing must take place in California and the manufacturing facility must be located in California



CMTC is now proud to be partnering our Made in California program with the State of California's CA Made initiative



CA Made is a state labeling program designed to encourage consumer product awareness and to promote the purchase of products manufactured in California. The program is administered by the Governor's Office of Business and Economic Development (GO-Biz). CA Made provides the following services to approved products:

- A license to use the CA Made label on products, packaging, and point of sale merchandising
- Placement of the product and company biography on the CA Made website
- Information on services from program partners
- Marketing via GO-Biz's social media sites (e.g. Twitter, Facebook)

How to Join

CMTC Made in California program

- Visit www.cmtc.com and click on the "Programs" tab and then "Made in CA"
- Click on the "Join Today" button, review the program requirements, complete the registration form and then submit
- A CMTC representative will verify your NAICS code, and then contact you to verify the information and gather logos, product images, videos, news stories, etc.

CA Made program

- Visit www.camade.ca.gov to review the requirements and steps to apply



In Partnership With

