



Southern California manufacturers experienced another great Made in CA Open House at Apffels Fine Coffees on September 17, 2015 in Santa Fe Springs, CA. A total of 24 attendees representing 16 different manufacturers and organizations attended the event.

Apffels' President & CEO (Darryl Blunk) and Director of Business Development (Steve Thomas) gave tours of Apffels' state-of-the-art coffee roasting and blending facility and answered a myriad of questions about the equipment used, how coffees are blended, the differences in organic and non-organic coffees, pricing, cupping . . . and so many more! Steve told great stories and quizzed the attendees with questions like: "Where in the United States is coffee grown?" Answer: Only in Hawaii!

As guests mingled and enjoyed networking and getting to know one another, they were treated to yummy treats as well as some of Apffels' great iced teas and coffees. Greg Torres of Apffels treated everyone to lattes and other specialty coffee drinks, including the new hot trend in coffee . . . Nitrogen Coffee. Here's to a coffee that's iced, foams like beer and has double the caffeine of regular coffee! As Dennis Lawler, President of EGT, commented: "WOW!!!!!!" His expressive comments made everyone laugh throughout the evening.

In between tours, Apffels' President & CEO was presented with a "Certificate of Recognition" by Samantha Marquez, Senior Field Representative for the California Assembly 57th District represented by Assembly Member Ian Calderon.



Steve Thomas of Apffels conducting the 5:00 p.m. tour -- hairnets and beard covers were worn by everyone to comply with strict health code regulations.



Darryl Blunk of Apffels receiving the Certificate of Recognition for hosting the Made in CA Open House and bringing innovative products to the community.



Apffels is the most state-of-the-art automated coffee roasting facility in the world. From roasting, to blending, to packaging, the coffee is transported through air-tight conveyor tubes with no human hands ever touching the coffee! Also see the conveyor tubes in the photo on the right.



And, there were raffle prizes! Apffels donated four great gift baskets full of a variety of coffees and other goodies that were raffled off to lucky winners.



Maria Lawler, Vice President of Exhaust Gas Technologies, was the lucky winner of the large raffle prize.

Throughout the evening, several manufacturers also exhibited their products. Guests were treated to learning about a wide variety of manufacturing industries, including temperature sensors, custom pressure sensitive labels and tape, bolts and accessories, and aluminum sand castings. For those who couldn't attend the Open House, make sure you visit our exhibitors on line!

Our Exhibitors

- Exhaust Gas Technologies
- Pacific Coast Bolt Corporation
- Reuland
- Tape and Label Converters

This event was open to Made in CA participants and other manufacturers so they could see the benefits of the program.

The Made in CA Program

Participation in the *Made in CA* Program is complimentary, and offers a multitude of benefits to California manufacturers, including greater visibility through an on-line company profile page, opportunities to develop synergies with other manufacturers, invites to CMTC sponsored and hosted events, and much more.

The *Made in CA* program has almost 650 companies and continues to add new participants each month. If you haven't already signed up for the *Made in California* program, do so today and get more visibility for your company and your products!

JOIN THE MADE IN CA PROGRAM!



www.apffels.com

About Apffels Fine Coffees

Apffels Fine Coffees has found the perfect balance between art and science. With a century of artisan roasting passed from one generation to another, and being true pioneers of innovation in the coffee industry, it's easy to see a passion for fine coffee.

It all began in the early 1900's, with small, hand roasted batches of coffee that were personally delivered to customers' doors. That care and personal attention has remained the hallmark of our business culture to this very day. It's reflected in our employees, in our customer service and is tasted in every cup of coffee that we produce.

From cafés and coffee houses to 5-Star restaurants and hotels, our name is synonymous with great taste and service. It's our careful selection of premium varietals that creates the special flavor and beautiful aroma found in every cup. As master blenders we focus on superior beans, artisan roasting, and the best blends, which allows us to deliver consistent quality, richness and flavor year after year.