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## **MEDIA RELEASE**

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## CMTC and its Made in California Program Partners with the Santa Cruz SBDC in an Innovative Technology and Acquisition of Capital Seminar

Torrance, CA – September 30, 2019 – California Manufacturing Technology Consulting (CMTC), the leader of California's Manufacturing Network, as part of its Made in California Program teamed up with the Santa Cruz SBDC to host an innovative Technology and Acquisition of Capital Seminar for Small and Medium-Sized Manufacturers (SMMs). The event took place on Thursday, September 26 at Cabrillo College in Aptos, California. CMTC Advanced Robotics & Automation Practice Lead, Raminder Sandhu kicked off the seminar with a dynamic presentation on various types of advanced manufacturing technologies that are currently available to SMMs for implementation in their manufacturing facilities. In his presentation, he discussed technologies such as additive manufacturing, advanced robotics & automation, smart manufacturing, flexible hybrid electronics and cyber security. Brandon Napoli, Director the Santa Cruz SBDC then discussed how his organization provides solutions and opportunities for all small businesses to become successful. The Santa Cruz SBDC serves all of Santa Cruz County, is hosted by Cabrillo Community College and is part of the Northern California SBDC network.

James Watson, President and CEO of CMTC stated about the seminar, "CMTC exclusively serves the small and medium-sized manufacturer who represent 99% of the manufacturers in California and create 90% of the sector's job growth. They create high paying jobs and, while small, these manufacturers are vital to California. However, they often lack sources of capital to further their growth. This type of seminar is a perfect blend of a technology showcase followed by financing options available to the SMM to acquire the equipment to enable them to utilize advanced manufacturing technologies."

CMTC is pleased to be able to partner with the Santa Cruz SBDC for this Made in California technology and acquisition of capital seminar. CMTC, as one of fifty-one Centers across the nation in the Manufacturing Extension Partnership (MEP) National Network, is part of the U.S. Government's effort to develop and deploy technology, management and technical expertise for SMMs focused on improving their productivity and global competitiveness. This event provided the SMMs in attendance with the tools and guidance needed to become successful in today's challenging economic climate.

## **About CMTC**

CMTC, a private non-profit corporation, was established in 1992 to provide consulting services to small and medium-sized manufacturers in California. In 2016, The U.S. Commerce Department's National Institute of Standards and Technology (NIST) awarded CMTC a five-year agreement to be California's Manufacturing Extension Partnership (MEP) Center. This agreement makes CMTC the lead organization for delivering services to small and medium-sized manufacturers in California with support of partners throughout the state. Through its collaboration with these partners, CMTC will enhance operational performance, new product development, market expansion and technology adoption for manufacturers in both urban and rural centers. For more information visit <a href="https://www.cmtc.com.">www.cmtc.com.</a>

## About Santa Cruz SBDC

The Santa Cruz Small Business Development Center (SBDC) is a nonprofit organization that provides expert no-cost advising, low cost workshops and small business trainings to guide small businesses to success and accomplishment.

The Santa Cruz SBDC serves all of Santa Cruz County, is hosted by Cabrillo Community College, and is part of the Northern California SBDC network. We work hands-on with entrepreneurs and business owners to address challenges, seize opportunities and grow our client's bottom line. For more information visit www.santacruzsbdc.org.