

## **Cybersecurity & Your Business**

The age of digital transformation is here and there is no denying that cyber attacks are on the rise. The Internet Crime Complaint Center within the United States Department of Justice recorded 298,728 cybersecurity-related complaints in its most recent report, with reported losses in excess of \$1.3 billion. Is your business prepared?

- The average cost of a data breach worldwide is more than \$3.5 million and cyber crime is projected to cost the world over \$6 trillion annually by 2021
- 60% of companies go out of business within six months of an attack, due to costs or loss of reputation
- 90% of small businesses don't use any data protection at all for company and customer information

Join Herbein + Company, Inc. and FOS (Herbein subsidiary) for a joint seminar on Cybersecurity and Your Business. We will be discussing information security, social engineering, vulnerability management, third party provider management, and taking a deeper dive into best practices including cyber insurance, vulnerability assessments, and social engineering training.

## Speakers

Debbi S. Fetter CFIRS, CISA, CFSA, CRMA, CRCM serves as a Partner of Financial Outsourcing Solutions (FOS), a subsidiary of Herbein + Company, Inc.

Jeffrey J. Johns, CISA, CRISC is the Director of IT Audit Services specializing in providing information technology audit services to Herbein and FOS clients.

## Join Us

## June 20, 2018

Registration	1:30 - 2p.m.
Seminar	2 - 4p.m.
Cocktail Reception	4 - 5p.m.

DoubleTree by Hilton 701 Penn Street Reading, PA 19601

RSVP by June 13th at www.herbein.com or abklatt@herbein.com

Who Should Attend?

- Business Owners
- Financial Professionals
- IT Professionals

James A. Michalak, CPA, CITP is a Partner in Herbein's Accounting and Auditing department. Jim specializes in serving technology clients and serves as partner in charge of IT at Herbein.

Christopher S. Kunkle, CPA, CFE, CITP, is a Manager in Herbein's Accounting and Auditing Service group specializing in technology (among other areas).





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