



# NEWS RELEASE

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## FOR IMMEDIATE RELEASE

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### **NICMA Selects New Leadership During 73<sup>rd</sup> Annual Meeting** *Bob Kmetz of Prairie Farms Dairy to Head Organization*

ARLINGTON, VA – The National Ice Cream Mix Association (NICMA) elected new leadership during its annual meeting in Florida, held from Jan. 14-17. Bob Kmetz, general manager of Prairie Farms Dairy in Granite City, Illinois, will now head the organization for two years. He succeeds Pat Galloway of Classic Mix Partners, LLC, in Neenah, Wisconsin.

The new vice president of NICMA is David Catalana, vice president of sales for Cumberland Dairy, Inc. in Rosenhayn, New Jersey. Ron Mong, senior manager/dairy consulting for Herbein + Company in Reading, Pennsylvania, was re-elected treasurer.

In addition, the NICMA Board of Directors elected two members, each for a three-year term: Ted Galloway, general manager of Classic Mix Partners, LLC, in Neenah, Wisconsin; and Joe Duscher, chief operating officer at Upstate Niagara Cooperative, Inc., in Buffalo, New York.

NICMA also welcomed three companies to its membership: St. Albans Cooperative Creamery of St. Albans, Vermont; Titusville Dairy Products Co. of Titusville, Pennsylvania.; and Culver's of Prairie du Sac, Wisconsin.

This year marks the 73<sup>rd</sup> annual meeting for NICMA, which was held at the Lago Mar Resort & Club in Fort Lauderdale. Presentation topics included current consumer marketing trends, the latest research on sweetener systems and the latest regulatory developments for 2018.

The next NICMA annual meeting will take place once again at the Lago Mar Resort & Club in Fort Lauderdale from Jan. 20-23, 2019.



*New NICMA President Bob Kmetz (right) honors former president Pat Galloway (left) at NICMA's annual meeting in Florida.*

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Founded in 1945 and located in Arlington, Virginia, the National Ice Cream Mix Association (NICMA) is a non-profit trade association representing manufacturers of ice cream, frozen dessert and shake mixes and their valued customers and suppliers throughout the United States. For more information, visit [www.icecreammix.org](http://www.icecreammix.org).