MASTER OF ARTS
IN APPLIED ARTS AND SCIENCES

Developing professionals for the contemporary workplace

UNCG’s Master of Arts in Applied Arts and Sciences (MAAS) program, formerly known as MALS, offers innovative, project-based courses that develop the very skills that employers want — intellectual curiosity, integrative thinking, adaptability, empathy, and cross-cultural competence. By developing these in-demand skills and applying them to real-world problems and contexts, you will gain the depth and breadth you need to succeed in today’s workplace.

WHY UNCG
- Recognized as a Top 10 “Best Online College”
- Named a “Best College for the Money” by College Factual
- Recognized five years in a row by Victory Media as Military Friendly
- Accredited by the Southern Association of Colleges and Schools (SACS)

PROGRAM AT A GLANCE
- 33 credit hours
- 7-week courses offered fully online
- Can be completed in as little as 18 months
- No GRE or GMAT required
- Geared toward working adults
- Fully accredited by SACS
- Develops in-demand workplace skills

GRADUATION REQUIREMENTS
- 33 credit hours completed within 5 years
- Highly customizable curriculum — select the courses that are most relevant for you

APPLICATION REQUIREMENTS
- Bachelor’s degree from an appropriately accredited university
- Bachelor’s degree with GPA of 3.0 or greater
- Official transcripts
- Personal essay
- Three references
- $65 application fee
- Apply at: grs.uncg.edu/apply-online

APPLICATION DEADLINES
To start in Fall apply by July 1
To start in Spring apply by November 1
To start in Summer apply by April 1

LEARN MORE
Julee Casey Johnson, MAAS Advisor, and Kathleen Forbes, MAAS Director, will work with you to plan a custom curriculum that has the maximum impact on your career. Contact them today.

Julee Casey Johnson
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336.315.7748

Kathleen Forbes
MAAS Director
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336.315.7713

mals.uncg.edu

The University of North Carolina at Greensboro is a fully accredited nonprofit university with affordable tuition and financial aid opportunities. For more info, please visit online.uncg.edu.
HIGHLY COLLABORATIVE COURSES

The MAAS program offers three foundational courses that teach you to question and apply what you learn to real-world problems:

**Systems Thinking** introduces you to the basics of systems thinking — teaching you to see things holistically, recognize patterns and connections, and learn how to analyze and produce creative solutions.

**Design Thinking** focuses on a human-centered approach to innovation and problem-solving. You will collaborate in highly interactive peer-review groups and build individual prototypes that address a problem of your choosing.

**Understanding Data** examines a hot topic in business today, Big Data, and what to do with it. You will learn how to use relational databases in business analysis, extract stories from the data, and use data visualization.

5 FOCUS AREAS

Choose relevant courses from these focus areas to further develop in-demand skills:

- **Global Studies** includes the study of cultures and global trends in courses such as Emerging Powers, The Global Economy, and The Contemporary World.
- **Sustainability** explores the impact of how we live through courses such as Livable and Sustainable Cities and Simple Living in a Complex Age.
- **Human Rights and Social Justice** examines issues such as freedom and civil rights in a historical context with courses such as Global Human Rights and Rights and Wrongs: Social Justice in Theory and Practice.
- **The Human Experience** explores human nature and society through study of the humanities in courses such as London’s Fictions and Creating Family Stories.
- **Conflict and Change** examines the social, political, scientific, and religious factors that lead to clashes and change in courses such as Reason to Relativity: Revolutions in Scientific Thought and Dangerous Minds: Terrorism, Political Violence, and Radical Orthodoxies.

COST

UNCG’s online graduate courses are priced lower than our face-to-face classroom courses. You’ll also find our costs to be competitive with those of other top-tier universities.

<table>
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<th>Courses</th>
<th>Credit Hours</th>
<th>In-State</th>
<th>Out-of-State</th>
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* Outside North Carolina means education is received in a state other than North Carolina. Most students not living in North Carolina will fall into this category.

MAAS AT WORK

Through MAAS, you will develop competencies and complex skills that transfer to an increasingly varied set of real-world contexts and settings. Our alumni are putting these skills to work in some of the following industries:

- Banking & Finance
- Health Care
- Technology
- Nonprofit
- Education
- Education Administration
- Publishing
- Retail

mals.uncg.edu