

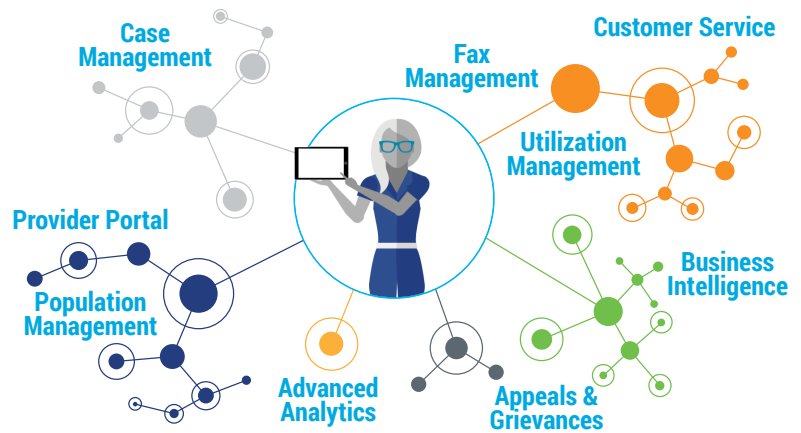
**Manage population to identify risk levels, organize workflows by specific criteria such as claims information or pharmacy data and activate campaigns for the population; including referrals to case management and sending correspondence.**

**A visually intuitive, tremendously powerful and intelligent solution for today's care management challenges.**

HMS Essette's Care Management platform provides unique and proven solutions that, combined with evidence-based content and cutting-edge technology, help you increase efficiency, meet your specific business requirements and react quickly to changing market and regulatory challenges. Our ongoing commitment to connecting fragmented IT systems and finding novel and better ways to use data, continues to enhance our uniquely agile care management platform.

**Essette's Care Management platform's**

advanced, modular architecture—engineered to interface with your existing vital organizational tools including eligibility/claims systems, analytics and portals—puts personalized, data-driven and actionable care plans at your fingertips.



## Population Management Module

The **Essette Population Management module** helps care management teams engage members in patient education campaigns, primary prevention, secondary screenings, and other health and wellness programs which ultimately lead to improvements in overall population health. Campaign designers can use our automated correspondence generation and tracking engine, queue and task routing for interdepartmental communication, and robust report designer – all configurable by end users and/or administrators. Additionally, our comprehensive campaign designer can promote initiatives designed to identify and stratify high-risk members, based on a risk score provided by integration with Milliman MARA.

### INTUITIVELY DESIGNED

- Specifically for nurses and care managers
- Easy to use—no manual required
- User productivity on day one!

### SINGLE-MEMBER VIEW

- Allows input from multiple sources and variables
- Creates a comprehensive single-member view
- Easily integrates with all predictive analytics solutions

### FLEXIBLE WORKFLOWS/BUSINESS RULES

- Configurable in-house with minimal IT resources
- Easily create ad-hoc queries and reports
- Create workflows at the population, plan and member levels

### STREAMLINED IMPLEMENTATIONS/SUPPORT

- Implementation in as few as 60 days
- Reduced IT and administrative costs
- Experienced and knowledgeable 24-hour support



# esette

## > Population Management Module



HMS® delivers healthcare technology, analytics, and engagement solutions to help reduce costs, improve health outcomes and enhance member experiences.