

Brilliant in business.

Happy in Life.®

amyK inc.  
Media Kit 2015  
Worldwide Speakers Group  
Caris Beckman  
703.373.9819

Wanna be both?!

**Ignite brilliance in your thinking.**

Want to lead a more productive, energizing, meaningful  
high-performing, profitable life?  
*You've come to the right place.*

Want one of the most mind-blowing experiences  
you'll ever have that will simultaneously  
make you more successful?  
*You've really come to the right place!*

amyk inc.

IGNITE BRILLIANCE





40,000+ Executives  
1600+ Presentations  
9 Countries

AmyK is unparalleled in her ability to weave together substantive and fascinating facets of business with a splash of humor and great storytelling.

Focusing on various aspects of leadership, sales and innovation she breaks down theories with real front-line stories and practical tools for immediate application.

# Keynote Speaker



## A bit o'praise

“AmyK is a one-of-a-kind speaker and she was the highest rated speaker of our entire conference! Her “Ignite Brilliance in Your Innovation” session was exhilarating, refreshing and most of all, thought provoking. It was an eye-opening experience to learn how all of us can tap into more creative and innovative thinking and behaviors. If you are looking to add tremendous value to your team or to an event, engaging AmyK is a sure win!”

**- Rhett Asher, Vice President Asset Protection, Data Security & Crisis Management, Food Marketing Institute**

“We had the distinct pleasure of having AmyK Hutchens participate in the FBA 2nd Annual Women in Banking Conference and make a fantastic presentation to the Florida women executive attendees. She did an excellent job and had everyone's rapt attention throughout her presentation. She received the highest rating on the evaluations of all the speakers. I highly recommend AmyK to any meeting planner who wants to give their audience a high quality, professional presentation with tangible and useful ideas to take away and use in their offices the next day.”

**Peter J. Brokaw, Senior Vice President of Education, Florida Bankers Association**

“Thank you, thank you, thank you!!! I can't begin to tell you how MANY positive remarks I heard about your session. Probably the best was, “I would have stayed three more hours.” So many people got so much out of today. Thank you so much for providing what many folks indicated was the best presentation in which they have participated in years!!! I look forward to working with you again!”

**Janay Rickwalder, Vice President, Marketing, Communications and Membership, National Pest Management Association**

# Keynote Speeches



## Topics

### **IGNITE BRILLIANCE in your leadership**

What questions should you be asking to drive higher performance & productivity and a culture of excellence? How can leaders be a catalyst for igniting brilliance in their teams and creating unprecedented competitive advantages as well as profits?

### **IGNITE BRILLIANCE in your creativity & innovation**

Does your company have the right skills to take on tomorrow? Do your people possess the behaviors necessary to create a culture that fosters innovation and generates long-term growth? What's the secret to getting your next great idea? AmyK shares how to generate more creative ideas and how to take these ideas to market...fast!

### **IGNITE BRILLIANCE in your sales**

Instead of complaining that you need more sales, ask your sales team, "How do we define a great client relationship?" Incorporating neuro-science, AmyK shares questioning techniques and tools to increase the productivity of your sales system from lead generation to check received.

### **IGNITE BRILLIANCE in your story** (Available 2016)

AmyK exposes the secrets leaders keep, sheds light on the fears leaders face, and shares practical steps to choosing and crafting stories that drive better behaviors and more profitable results. Held back by limiting beliefs? Break through your thinking patterns and shape a stronger, more compelling future.

# Think Tanks

## Business Think Tanks

*What If Everyone In Your Company Was Thinking*

*More Critically Tomorrow? What Would Your ROI Be?*

How quickly might your business improve if your leaders could...

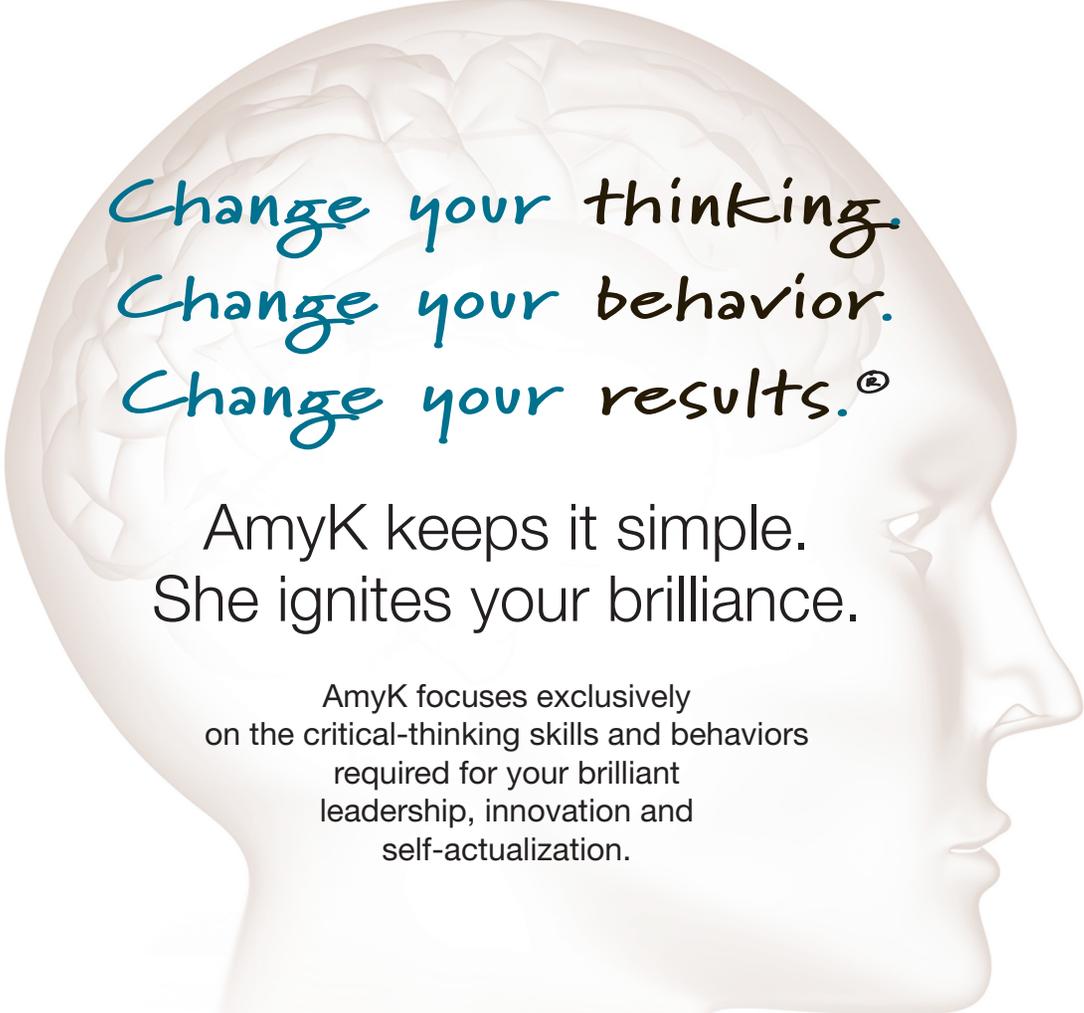
- Ask better questions to get better results?
- Create and retain competitive advantage?
- Develop strong teams of committed, self-driven "A" players?
- Engage and integrate Millennials with Xers and Boomers?
- Align cross-functional teams?
- Create a culture of accountability and collaboration?
- Reach and exceed goals faster?
- Convert strategy into execution and results?

## Life Think Tanks

*What If Your Thinking Was More Far-Reaching, Energized, Purposeful And Clearer Tomorrow? What Would Your ROI Be?*

How quickly might your life and legacy expand if you could...

- Shift your perspective in such a way that you get a whole lotta energy in your day...multiple days in a row?
- Express your gifts and talents in a way that makes you smile...no, not in that fake, clenched-jawed way?
- Increase your resiliency and persevere through life's challenges more quickly and effectively?
- Understand how to communicate better with those you really like and even those that drive you crazy?
- Be more aware of what, with whom, and how you are supposed to be playing bigger and bolder in this wild world?!



*Change your thinking.  
Change your behavior.  
Change your results.®*

AmyK keeps it simple.  
She ignites your brilliance.

AmyK focuses exclusively  
on the critical-thinking skills and behaviors  
required for your brilliant  
leadership, innovation and  
self-actualization.

## Ignite YOU!

Learn how to ignite your thinking so you can ignite your life and the lives of those you lead.

What happens when you combine brilliant people with innovative questions, fantabulous food, and mind-blowing opportunities that will expand your thinking and help you craft greater life legacies?!

Spend a couple days with us and find out!

### Highlights:

- Why We're All a Bit Schizo...But Better When We Use the Same Voice
- How to Challenge Limiting Beliefs...Fact versus Fiction
- The Two Not So Silent Fears EVERY LEADER Has – You Have Yours, Albeit Customized
- Imago Techniques...Yeah, Environment & Genes Influence You, But Let's Stop Blaming Mom
- Navigating Change More Adeptly... It's Easier Than The Change Consultants Want You to Believe
- Harnessing Your Energy as a High Performer and Innovative Thinker
- Happiness Defined...You Might be Surprised
- And several more really cool, insightful Theta tools & techniques to ignite the best in you!

# IGNITE BRILLIANCE in your *life*

Think Tank

*Need to put yourself  
in "time-out?"*

Little burned-out?  
Bit stuck?  
Losing your mojo?  
Want to get back to  
your most brilliant self?

Learn how:  
[www.amyk.com/life](http://www.amyk.com/life)



## *The Secrets Leaders Keep*

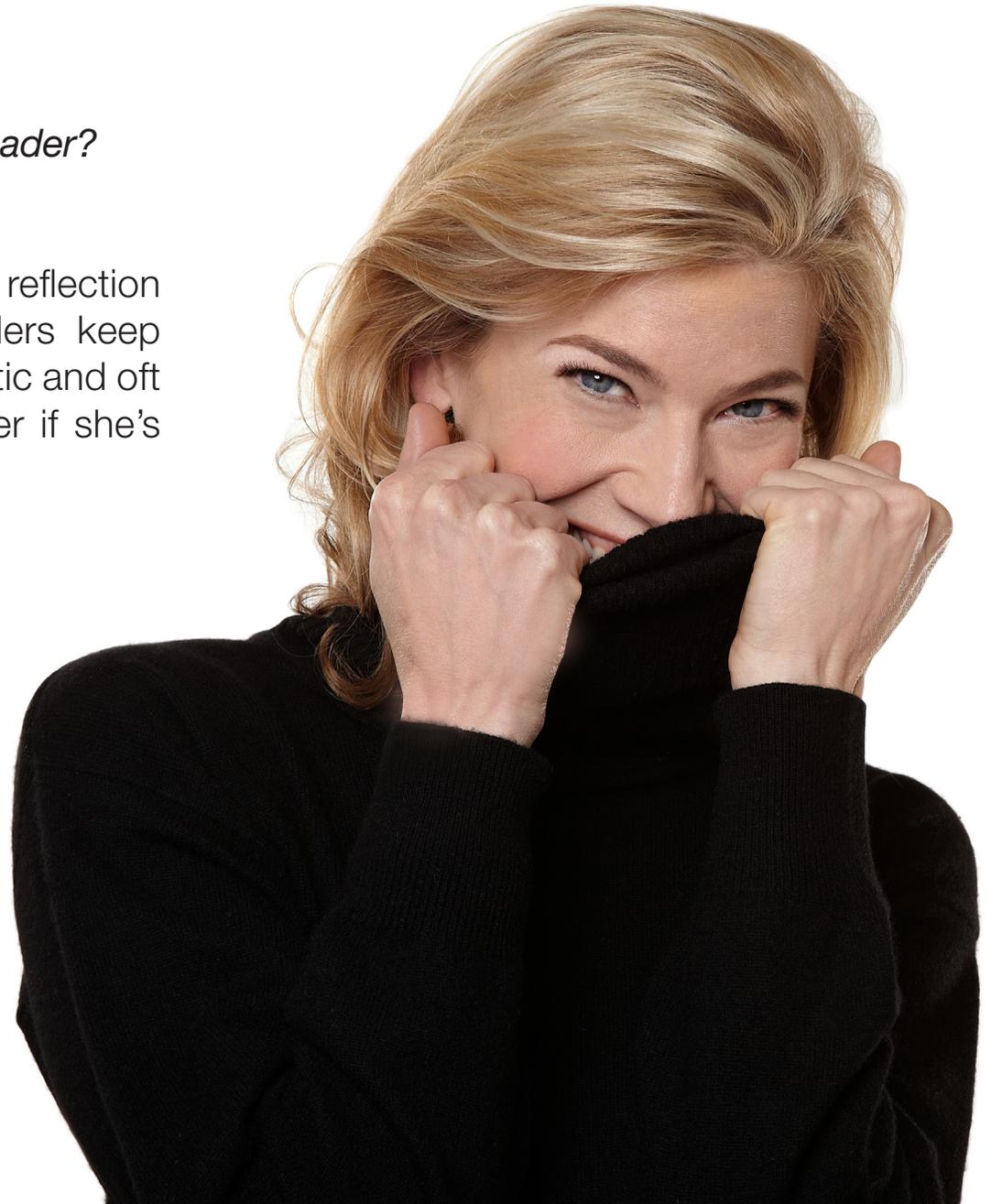
AmyK's new book... coming soon

*What Does It Take To Be A Brilliant, Happy Leader?*

Through creative character monologues and reflection exercises, AmyK exposes the secrets leaders keep and the fears they face. With gripping, dramatic and oft hilarious monologues she makes you wonder if she's writing about you! And yes, she is...sort of.

Having worked with over 40,000 leaders, AmyK understands leaders' inner obstacles and how to best overcome them.

Want keen insights into how best to actualize your brilliance and maximize your potential? Dive into these leaders' stories and discover you're not alone.



# AmyK

**Speaker. Trainer. Business Strategist.**

A former executive of a billion dollar global consumer products company and awarded the Vistage UK, International Speaker of the Year, (World's leading CEO membership organization) AmyK is a catalyst for producing sustainable solutions to a leader's most pressing challenges. More than 40,000 executives in nine countries have benefited from her keen insight and intuitive understanding of the issues leaders face.

AmyK also served as *Senior Executive Vice President, Operations* for one of the largest sales and marketing firms in the U.S., was a chosen member of National Geographic's Educator Advisory Committee, and now serves as the *Founder and Intelligence Activist* of AmyK International, Inc., an executive development firm focused on leadership development, healthy team cultures and innovative thinking. With clients including IBM, Wells Fargo, JPMS, Dematic, Digitech Systems and hundreds more, AmyK and her team travel the world helping senior executives lead and collaborate more effectively.

Her company won 5 Telly Marketing Awards and the Summit International's Award for Creativity. AmyK received her M.S. from Johns Hopkins University, and has been a featured guest on numerous TV and radio networks including NBC, Fox and ABC for her brain-based commentary on current events.



## If you want...

- A high energy speaker who knows how to get results
- Cutting-edge concepts to spark fresh thinking
- Practical tools to implement immediately
- Exercises to challenge the status-quo

... AmyK is for you.

 <https://www.facebook.com/AmyKincFans>

 <https://twitter.com/amykinc>

 <https://www.linkedin.com/in/amykhutchens>

 <https://www.youtube.com/AmyKInc>

*Want AmyK  
to speak or facilitate?  
Excellent!  
Warning:  
fasten your seatbelt!*

Want to collaborate with AmyK?

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