SPONSORSHIPS & ADVERTISING OVERVIEW

Thank you for your interest in exhibiting and sponsoring at the **2019 Jack Henry Annual Conference (JAC) & TechConnect.** Unique promotional opportunities are available for suppliers and technology partners to *connect* with key decision makers at this three-day event. Below is a list of available sponsorships with new branding options added. If you are interested in any of these sponsorships, please make sure to add them to your booth purchase once registration opens on **June 3**. If you have any questions, please email Lori Drayer at ldrayer@jackhenry.com.

SPONSORSHIPS – EXHIBIT HALL	COST
PREMIER Sponsorship (JHA approval required)	$ 35,000.00

20x20' booth includes 6 ft. skirted table, 2 chairs, booth carpet, wastebasket
- **Choice of Welcome or Closing Night Hospitality Event Sponsor**
- One (1) Enhanced Lead Tracking System to capture and monitor leads
- Shared Wi-Fi
- Recognition in TechConnect printed/digital signage
- Recognition in printed, digital materials throughout conference, e.g. listing on Conference web site with link to your site, "Thank You to Our Sponsors".
- Push message of your company and sponsorship before & during the event
- TechConnect Passport spot
- One (1) Mobile-App banner ad
- BOLD exhibitor listing with up to 50-word exhibitor description
- Eight (8) exhibitor attendee badges, plus four (4) Bonus
- Up to eight (8) closing-night hospitality tickets
- Attendee list (only includes attendees who opt-in)
- Invite to the Welcome Reception
- Meals served during TechConnect

GOLD Sponsorship (JHA approval required) $ 17,500.00

10x20' booth near Jack Henry Community booth
- Includes 6 ft. skirted table, 2 chairs, booth carpet, wastebasket
- TechConnect Reception – Bar Sponsor* includes banner pull-up signage
- One (1) Enhanced Lead Tracking System to capture and monitor leads
- Shared Wi-Fi
- Recognition in TechConnect printed/digital signage
- Recognition in printed, digital materials throughout conference, e.g. listing on conference web site with link to your site, "Thank You to Our Sponsors".
- Push message of your company and sponsorship before & during the event
- BOLD exhibitor listing with up to 50-word exhibitor description
- One (1) Mobile-App banner ad
- Four (4) exhibitor attendee badges, plus two (2) Bonus
- Up to eight (8) closing-night hospitality tickets
- Attendee list (only includes attendees who opt-in)
- Invite to the Welcome Reception
- Meals served during TechConnect

SILVER Sponsorship (JHA approval required) $ 10,000.00
10x10' booth near Jack Henry Community booth
- Includes 6 ft. skirted table, 2 chairs, wastebasket
- TechConnect Reception – Bar Sponsor* includes banner pull-up signage
- One (1) Enhanced Lead Tracking System to capture and monitor leads
- Shared Wi-Fi*
- Recognition in TechConnect printed/digital signage
- Recognition in printed, digital materials throughout conference, e.g. Listing on Conference website with link to your site, "Thank You to Our Sponsors".
- Push message of your company and sponsorship before & during the event
- BOLD exhibitor listing with up to 25-word exhibitor description
- Tiered-based exhibitor attendee badges
- Tiered-based closing night hospitality tickets
- Attendee list (only includes attendees who opt-in)
- Invite to the Welcome Reception
- Meals served during TechConnect

Exhibitor Booth package:
10x10' booth space includes 6 ft. skirted table, 2 chairs, booth carpet, wastebasket
- One (1) Enhanced Lead Tracking System to capture and monitor leads immediately
- Shared Wi-Fi*   S 5,300.00
- Two (2) booth staff registrations, option to purchase two (2) additional registrations at $300 each
- Attendee list (only includes attendees who opt-in)
- Invite to the Welcome Reception
- Meals served during TechConnect

Booth Corner Upgrade $ 200.00
If a corner booth is available and requested during exhibitor registration, you may upgrade for $300 per corner, up to two (2) corners, island booths are not available.

Aisle Signs (48" x 96") $ 6,000.00
Increase your visibility in the TechConnect Exhibit Hall with this sponsorship. Your company logo will be prominently placed on each hanging aisle number signs.

TechConnect Exhibit Hall Carpet Decals $ 3,000.00
Lead attendees to your booth with a path to your booth. Decal artwork must be approved by Jack Henry before production. Jack Henry prints and applies the decal(s) in the locations of your choice.
- **Path to your booth** (2x4' maximum up to 8 decals)

HOSPITALITY SPONSORSHIPS

Beverage/Break Sponsor, 4 qty. $ 3,000.00
Everyone needs a break! Increase your visibility by hosting one (1) break (2 per day) of
our conference meal breaks. Sponsor signage throughout buffet areas.

TechConnect Reception, 4 qty. $ 5,000.00
The sponsor will be featured as the host(s) of the event for conference attendees and
highlighted on sponsor signage. Your company will be permitted to have a table for a
branded giveaway (supplied by you). We will provide cocktail napkins with your logo
on it.

Closing Hospitality Event, up to 3 sponsors $ 10,000.00
The sponsor will be featured as the host of this highly-attended, fun, closing event for
conference attendees and highlighted on sponsor signage. Your company will be
permitted to have a table for a branded giveaway (supplied by you). Four (4) tickets for
this event are included.

*TechConnect Reception Bar, must be GOLD or SILVER sponsor
Your company will be permitted to have a representative at your sponsored bar to
pass out giveaways (supplied by you), such as coozies. We will provide cocktail napkins
with your logo on it.

ADVERTISING OPPORTUNITIES

Hotel Key Cards (JHA approval required) $ 10,000.00
Put your company's name in the hand of every attendee! Place your logo, along with the
conference theme, on the room key cards provided at check-in to all conference guests.

Conference Bags (JHA approval required) $ 10,000.00
Turn attendees into a walking billboard. Your logo will be featured with 2019 Symitar
Educational Conference & TechConnect.

Self-Registration Kiosk, Exclusive Sponsor $ 6,000.00
Put your company's logo on the computer screen at every registration kiosk! What better
way to gain exposure than to have every attendee seeing your company logo as they
check in for the conference? Don't miss out on this opportunity to increase visibility
among attendees!

Charging Station, 2 - 4 qty. $ 5,000.00
Between educational sessions our clients will be able to get a "quick charge" at one of the
charging stations located in high-traffic areas of the conference. Your company logo will
be on the top of the station enticing the clients to come visit your booth at TechConnect.

Session Seat Drop - NEW! $ 2,500.00
Put your marketing materials directly in attendees' hands. Pick one of the available
sessions, provide us your materials, and we'll take care of the rest! Get creative and give
out just about anything — brochures, tchotchkes, toys, etc. — not just 8.5x11 flyers or
9x6 postcards.

TechConnect Passport $ 500.00
Are you looking for a way to generate more traffic at your booth? Participation in our
TechConnect Passport will do just that! Attendees will be given a passport with your
company logo and booth number on it. They will be required to stop at your booth to
receive a stamp on their passport. All completed passports will be returned and entered
into a drawing for a $500, $250 or $100 gift card!

Banner Ad/Mobile App $ 300.00
Don't miss out on the opportunity to showcase your company within our mobile app.
Your company's rotating banner advertisement will ensure premium exposure as
attendees utilize the app for everything conference related! Mobile Phone Banner should
meet the following specifications: 640 x 150 pixels, PNG, JPEG or GIF. Tablet Banner
should meet the following specifications: 552 x 150 pixels, PNG, JPEG or GIF.

Enhanced Exhibitor Listing $ 100.00
Upgrade your company's visibility with a Bold Listing featuring your Company Logo
with up to 25-word Company Description in Exhibitor List.

Become a Sponsor Today!

 +If exhibitor requires Internet access for real-time demos, may want to purchase dedicated Wi-Fi access
 through hotel AV Dept.