



**JACK HENRY
ANNUAL
CONFERENCE**

TechConnect Exhibitor Prospectus

San Diego, CA | October 7-9, 2019

Did you know?

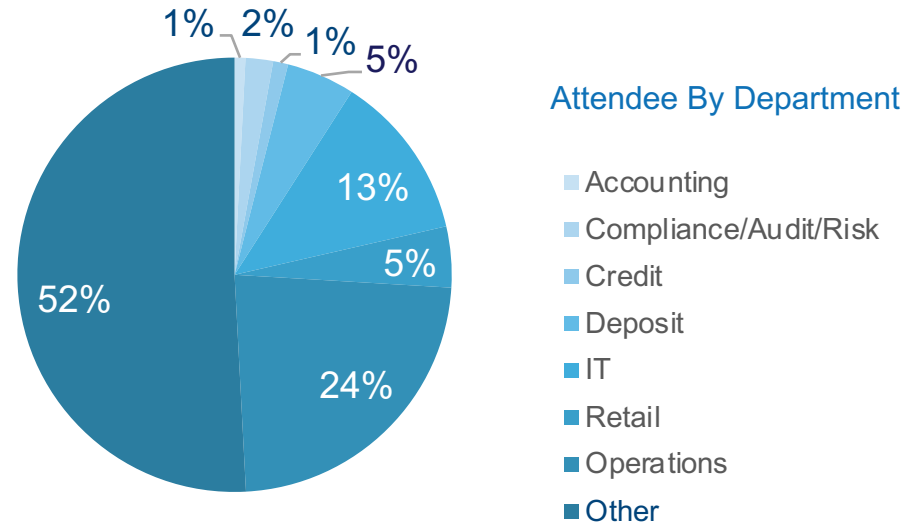
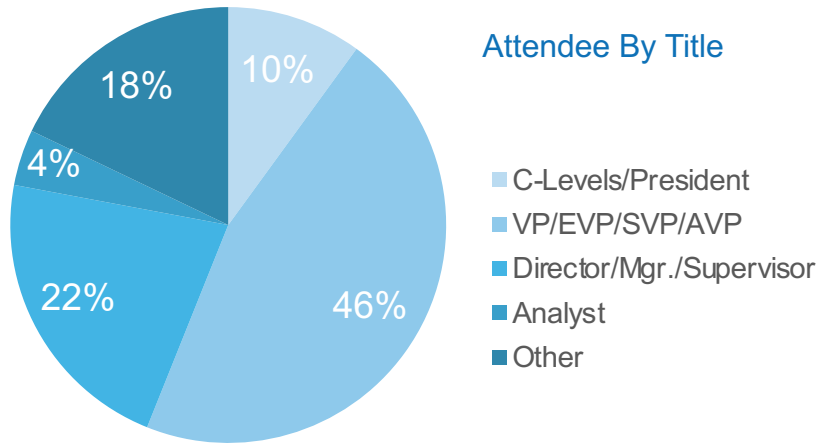
- The Jack Henry® Annual Conference (JAC) & TechConnect hosts over **1,500** Jack Henry customers and is the perfect opportunity to gain direct insight into what drives their technology solution needs.
- The JAC 2019 is three days; jam-packed with the latest ideas, insights and innovations designed to help our banking customers develop successful business strategies.

Unbeatable Value

- The TechConnect exhibit hall is by invitation only to select vendor partners that provide strategic complementary solutions and sells out every year.
- Attendees are already *qualified*. Engage with Jack Henry banking customers and generate qualified leads.

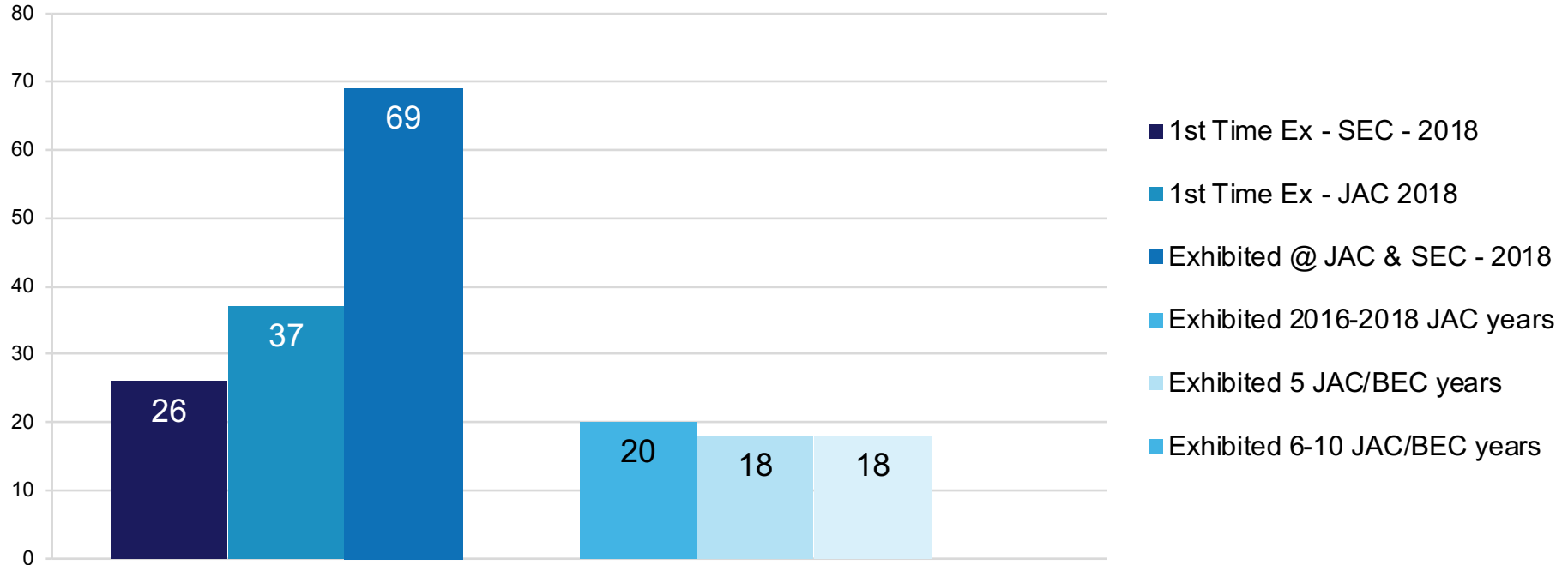
Who Attends

Showcase your solution to 1500+ attendees representing 565 financial institutions



Exhibitor Retention

Number of First-Time and Multit-Year Exhibitors



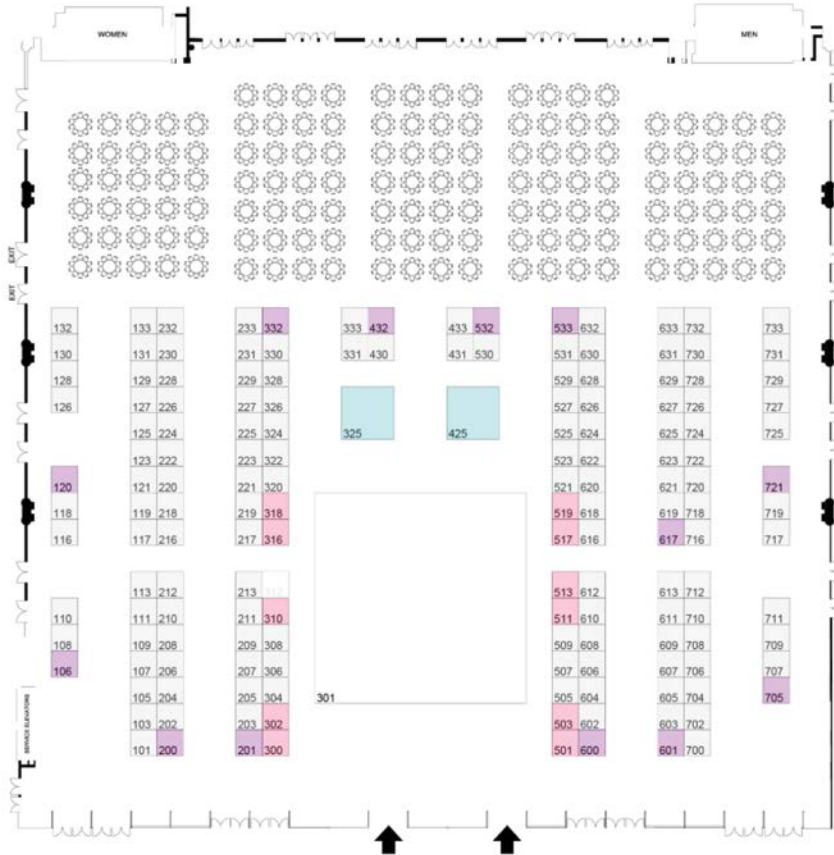
Questions? Please email techconnect@jackhenry.com

© 2019 Jack Henry & Associates, Inc.®

How it Works

- Look at the TechConnect Exhibit Hall layout on the following page; pick your booth location preferences and/or your desired sponsorship level. All Premier, Gold and Silver level sponsorships include:
 - Recognition in TechConnect printed/digital signage
 - Recognition in printed, digital materials throughout conference
 - Tiered-based exhibitor attendee badges
 - Tiered-based closing night hospitality tickets

Floor Plan with Sponsorship Levels



PREMIER

		\$ 35,000.00
BOOTHS 5300 x 4		\$ 21,200.00
Corners	200x4	800
Sponsorship Value		10,000
- Hospitality event (Welcome or Closing)		
- Adv - passport \$500 value		
- Adv Banner Ad \$300 value		
- Adv - enhanced listing \$100 value		
Recognition on TechConnect signage		
Recognition on printed/digital materials		

GOLD

		\$ 17,500.00
BOOTHS 5300 x 2		\$ 10,600.00
Corners	200x2	400
Sponsorship Value		3000
-Welcome Reception Bar near Community Booth		
- Adv - passport \$500 value		
-Adv Banner Ad \$300 value		
- Adv - enhanced listing \$100 value		
Recognition on TechConnect signage		
Recognition on printed/digital materials		

SILVER

		\$ 10,000.00
BOOTH 5300 x 1		5,300
Corners	200x1	200
Sponsorship Value		3000
-Welcome Reception Bar		
- Adv - enhanced listing \$100 value		
Recognition on TechConnect signage		
Recognition on printed/digital materials		

JAC

**JACK HENRY
ANNUAL
CONFERENCE**