

Going Global

Panelists: Ginger Dagli, Boston University | Laurel Edson, Northfield Mount Hermon

Introductions



Ginger Dagli
Director, Global Leadership
Development



Laurel Edson
International Campaign
Officer



Caroline Scott
Strategic Customer Success
Manager



At-A-Glance...

The logo for Boston University, featuring the words "BOSTON UNIVERSITY" in white, serif, all-caps font, centered within a red rectangular border.

BOSTON
UNIVERSITY

2017

- Student Body: **33,617**; international students, **9,742 (29%)**
- Freshman Class Size: **3,490**; international, **773 (22.1%)**
- Applications: **60,823**; international applicants, **13,235**
- Alumni Population: **300,800** alumni; international, **33,363** (**185** countries)

The Campaign for Boston University

- Initial Goal: **\$1 billion** over five years
- Extended Goal: **\$1.5 billion** for two more years by 2019
- **19%** of Campaign Total from 100K+ International Commitments

At-A-Glance...

The logo for Northfield Mount Hermon (NMH) features the letters 'NMH' in a large, white, serif font, centered on a blue rectangular background. A thin white horizontal line is positioned directly below the letters.

Northfield Mount Hermon

- Student Body: **650**; international students, **195 (30%)**
- Alumni Population: **30,000** alumni; international, **3,122 (129 countries)**
- Began their relationship with EverTrue through the alumni community app, now Annual Fund and major gift officers alike utilize the platform for relationship management.

Goals:

- In quiet phase of **\$150M** comprehensive campaign, **\$38M** integrative math and science center focused on international donors
- Preparing constituents for Head of School transition in Fall of 2019 and campaign going public

What is different about international fundraising?

How does EverTrue aid you in your travel?