

# The Camera-Ready Checklist

As the day of your shoot approaches, you want your whole team to feel confident and at their very best. Producers—share this checklist with your talent in the days leading up to the shoot to ensure everyone's on the same page. Talent—give this list a run-through ahead of your scheduled shoot and watch those nerves dissipate. It's a win-win!

And for more in-depth tips, check out [The Wistia Guide to Being On Camera](#) →

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- Get a good night's sleep ahead of your shoot. Sounds simple, yes, but it's super important!
- Familiarize yourself with the script and learn your lines ahead of time.
- Practice in front of a mirror to get a better idea of what gestures look natural.
- Watch some similar videos for inspiration on what to do (and what not to do!).
- Read your script out loud and jot down notes when it's helpful.
- Plan your outfit in advance. (Pro-tip: Wearing something comfortable goes a long way during lengthy shoots.)
- Avoid busy patterns or clothes that have visible logos, brand names, or distracting text.
- Keep your makeup on the neutral side, and take some with you on the day of the shoot so that you can adjust as needed.
- Don't take this as an opportunity to test out new hairstyle; stick with what already works.
- Bring a bottle of water to the shoot, as your throat tends to dry up more quickly when you're nervous or if you have to do multiple takes.
- Always warm up before you step in front of the camera, whether it means doing vocal exercises or just having a few conversations beforehand.
- Do some stretches or jumping jacks to get the blood pumping throughout your body.
- Take time to relax in the moments leading up to your shoot by doing whatever tends to calm you down, whether it's listening to music, petting a dog, or reading a magazine.

