

WISTIA'S CHANGE THE CHANNEL

# BINGO

"Episodic Content"	Audience member eating popcorn	"SEO"	Wistallica shirt sighting	Hear a Wistia product update
"Netflix"	Hear a laugh track	"Marketers"	"Small & medium-sized businesses"	"Connections"
Brendan Schwartz says "Super excited"	Lenny makes an appearance		"Activate your audience"	"Brand affinity"
"Engagement"	Shameless plug for Wistia Channels	"Future of Marketing"	"Authentic"	Chris Savage in a Black Polo Shirt
"Binge-worthy"	"Build your brand"	"New features"	"Podcasts"	Shameless plug for Brandwagon

Cover **all** the spaces you hear or see while tuning in to Change the Channel. If you get 5 in a row, that's B-I-N-G-O! For your chance to win a Wistia Soapbox Station, here's what you need to do.

## How to play

1. Snap a picture holding your winning card
2. Post it to Twitter or Instagram
3. Tag @wistia & use the hashtag #watchCTC

Three winners will be chosen at random on each channel. What do ya have to lose? Play bingo!

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"Niche"	"Brand affinity"	"Activate your audience"	"Subscribers"	"Podcasts"
"Marketing budget"	"Future of Marketing"	"Binge-worthy"	"B2B"	Ironically firm handshake
"New features"	Chris Savage in a Black Polo Shirt		Wistallica shirt sighting	"Authentic"
Shoutout to Cambridge, MA	Shameless plug for Wistia Channels	"Engagement"	"Episodic Content"	Shameless plug for <i>Brandwagon</i>
"Connections"	Lenny barks	Brendan Schwartz says "Super excited"	Hear a Wistia product update	"Change the Channel"

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Audience member eating popcorn	"Small & medium-sized businesses"	"Change the Channel"	"Connections"	"Marketers"
Shoutout to Cambridge, MA	"Podcasts"	"Authentic"	"Brand affinity"	"Subscribers"
Shameless plug for <i>One, Ten, One Hundred</i>	Shameless plug for Wistia Channels		"Niche"	Lenny makes an appearance
"SEO"	Chris Savage in a Black Polo Shirt	"Episodic Content"	Shameless plug for <i>Brandwagon</i>	Hear a laugh track
Wistallica shirt sighting	On camera high-five	"Netflix"	"Branded content"	"Activate your audience"

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On camera high-five	"Episodic Content"	"Build your brand"	"Subscribers"	Brendan Schwartz says "Super excited"
"Binge-worthy"	"Marketing budget"	"Niche"	Hear a Wistia product update	"Connections"
"Activate your audience"	"New features"		Hear a laugh track	Shameless plug for <i>One, Ten, One Hundred</i>
"Video series"	Lenny barks	Shameless plug for <i>Brandwagon</i>	"Engagement"	"Branded content"
"SEO"	"Small & medium-sized businesses"	Ironically firm handshake	Shoutout to Cambridge, MA	Audience member eating popcorn

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"Subscribers"	Shoutout to Cambridge, MA	Shameless plug for <i>Brandwagon</i>	"Binge-worthy"	Audience member eating popcorn
Brendan Schwartz says "Super excited"	"Build your brand"	"Video series"	"Brand affinity"	On camera high-five
Lenny barks	"Episodic Content"		"New features"	Wistallica shirt sighting
"Branded content"	Shameless plug for <i>One, Ten, One Hundred</i>	"Marketing budget"	Chris Savage in a Black Polo Shirt	"Future of Marketing"
"Netflix"	"Podcasts"	"Authentic"	"Connections"	Ironically firm handshake

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"Niche"	Lenny makes an appearance	Brendan Schwartz says "Super excited"	"Small & medium-sized businesses"	"Authentic"
Shameless plug for <i>One, Ten, One Hundred</i>	Wistallica shirt sighting		Hear a laugh track	Audience member eating popcorn
"Branded content"	"New features"	"Podcasts"	"Video series"	"Engagement"
Hear a Wistia product update	"Marketing budget"	Chris Savage in a Black Polo Shirt	"Future of Marketing"	Lenny barks

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