Notice/Consent

# Notice/Consent

Orchid.Events LLC collects data to operate effectively and provide better quality experiences. Below, you will find a list of our products, services, and processes that gather personal data, our purpose and legal basis for processing that information, who we share that information with, and how long we hold that information.

## How Orchid.Events LLC uses Personal Data:

Description of Product, Service, or Process	Orchid provides centralized hotel reservation services for city-wide events, frequently involving multiple hotels.	
Category of Personal Data	Identifying information. Opinions, beliefs, personal preferences. Physical characteristics. Social and contact information. Financial data.	
Category of Data Subjects	Event attendees provide their personal information.	
Purpose of Processing	Orchid.Events uses event attendee personal information to secure hotel reservations on their behalf.	
Legal Basis for Processing	The organization received consent to handle the personal information. The organization is under contract to handle the personal information. The organization has a legitimate business interest in handling the information.	
Automated Processing or Profiling	Automated processing does not occur.	
If Automated Processing is Used, Methods and Logic	n/a	
Decisions with a Legal Effect that	n/a	

## **Product, Service, or Process**

Use Automated Processing	
Categories of Recipients who Receive this Personal Data	Orchid licenses CVENT/PASSKEY. It is a specialized multiple-hotel reservation system used to manage hotel reservations for events.
Whether the Personal Data is Transferred Outside of the European Economic Area	United States of America Canada
Retention Period	2-4 years depending on client needs

## Your rights with regard to the data we collect:

As a Data Subject in the European Economic Area, you have the right to request, access, rectify, erase, and restrict how we process your Personal Data. These rights include the ability to review the Personal Data we have in our Information and Communications systems concerning you, the ability to make any corrections to that Personal Data, the ability to be informed of who that data may have been shared with, the ability to request that we erase all of our Personal Data, and the ability to restrict how we Process your Personal Data.

We are required to respond to any of your requests to exercise these above Data Subject rights within 30 days. Should we be unable to comply within 30 days, we will contact you anyway and let you know of any delay.

## Exercising Your Rights:

Organization	Privacy Point of Contact
Orchid.Events LLC	Steve Gertsch
175 S West Temple Suite 30,	175 S West Temple Suite 30,
Salt Lake City	Salt Lake City
Utah	Utah
USA	USA
84101	84101
8015344915	8015344915
sgertsch@orchid.events	sgertsch@orchid.events

If you want to exercise your rights, you may contact us or our privacy point of contact at:

## Withdraw Consent:

If our legal basis for processing information your information is based on your consent, you may withdraw your consent at any time by contacting Steve Gertsch at the contact information above and informing him/her that you withdraw your consent.

## **Contacting Supervisory Authorities:**

If you would like to lodge a complaint against us, you may contact your local supervisory authority. If you have trouble locating a supervisory authority, please contact Steve Gertsch above and they will help you contact a supervisory authority.

## Changes to our privacy statement

We keep this privacy statement under regular review and will place any updates on our website. Paper copies of the privacy statement may also be obtained by contacting Steve Gertsch at the information above and requesting a paper copy.

This privacy statement was last updated on 03/27/2018.