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**FOR IMMEDIATE RELEASE**

## **Genesis Credit Partners with Custom Remodelers to Provide Second-look Financing for Home Improvements**

Minneapolis, MN, August 25, 2015 — Genesis Credit, the leader in second-look financing, has partnered with Custom Remodelers, Inc. to provide financing options for customers with less than perfect credit.

Custom Remodelers focuses on innovative products, quality workmanship, and excellent service in home improvement. Offering the Genesis Credit program allows them to expand their business by providing customers with more financing options for major home improvement investments. Genesis Credit is renowned for offering second-look financing solutions with superior customer service and program features similar to prime lending programs.

“Custom Remodelers is committed to providing excellent customer service and we are excited to partner with Genesis Credit to provide financing programs for our customers,” said Chad Carpenter, Co-Owner, Custom Remodelers. “Partnering with Genesis has given us the ability to provide more financing options that enables our customers to invest in improving their homes now and in the future.”

“Custom Remodelers’ commitment to elevating the customer experience through best-in-class products and superior customer service fits with our company goals and values,” said Bruce Weinstein, CEO, Genesis Credit. “By collaborating with Custom Remodelers we are able to provide more people with financing options to support their home improvement investments.”



### **About Custom Remodelers, Inc**

Custom Remodelers is a family-owned company managed by three brothers, Craig, Chad, and Kevin Carpenter. They have earned a reputation as an industry leader in the Twin Cities and the surrounding by building trust with their customers and providing excellent customer service. Our belief in satisfaction-oriented business has built a reputation of reliability and honesty, earning respect from our North American manufacturers, our local suppliers, and individual homeowners alike. Custom Remodelers has accelerated their growth by exceeding their customers’ expectations with innovative products, quality workmanship, and superior service. For more information on Custom Remodelers, visit [www.customremodelersinc.com](http://www.customremodelersinc.com).

### **About Genesis Credit**

Genesis Credit, powered by Genesis Financial Solutions, is the leader in providing second-look financing for credit challenged customers. Genesis offers customers a variety of credit financing solutions with simple terms, competitive rates, and excellent customer service; designed to provide non-prime credit customers with financing opportunities competitive with prime credit programs. For more information visit Genesis’ website at [www.genesis-fs.com](http://www.genesis-fs.com).

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