



FOR IMMEDIATE RELEASE

Genesis Credit Partners with Electric and Gas Industries Association Offering Members Access to Second-look Financing Programs

Beaverton, OR, March 15, 2016 — Genesis Credit and Electric & Gas Industries Association (EGIA) have partnered to provide EGIA contractors access to second-look financing programs for their customers with less than perfect credit. Genesis Financial Solutions, serves near prime consumers with the nation's leading and largest second-look and supplemental point of sale financing programs, in addition to the Milestone Gold MasterCard (www.milestonegoldcard.com).

EGIA serves a rapidly growing nationwide network of over 20,000 installation contractors, regional distributors, product manufacturers and other trade allies delivering energy efficiency and renewable energy solutions to millions of homes and businesses. EGIA also delivers services on behalf of electric, gas, water utilities and municipalities. By partnering with Genesis Credit, they can now offer their members financing programs for their near prime customers.

Genesis Credit will offer EGIA members access to one step, flat fee, second-look and supplemental financing programs. The partnership will allow EGIA members to offer their credit challenged customers the ability to finance home improvement projects they need and want to complete. Providing a secondary finance option will allow EGIA members to increase their customer base and grow their business.

About Electric & Gas Industries Association

EGIA is a nationwide non-profit organization that provides member contractors and affiliated organizations focused on delivering energy and water efficiency and renewable energy solutions with the knowledge, tools, training and networking that accelerate their business growth and profitability. EGIA also supports utilities and government in achieving their goals related to the development of sustainable markets for energy efficiency and renewable energy products and services by providing energy efficiency rebate processing, project financing, utility contractor network management, recruiting and training and trade ally and sales channel development. To learn more about EGIA, visit www.egia.org.

About Genesis Financial Solutions

Genesis Financial Solutions, Inc. is the leader in providing second-look financing for credit challenged customers. Genesis offers customers a variety of credit financing solutions with simple terms, competitive rates, and excellent customer service; designed to provide non-prime credit customers with the same financing opportunities as prime credit programs. For more information visit Genesis' website at www.genesis-fs.com.

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