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FOR IMMEDIATE RELEASE

Genesis Credit Highlights Second-Look Financing Programs at Upcoming MEGA 2015 Fall Convention

Beaverton, OR, August 5, 2015 – Genesis Credit, the leader in second-look financing, is exhibiting its programs and services at the MEGA 2015 Fall Convention in Louisville, Kentucky, August 13-16th. Genesis Credit will be presenting second-look and supplemental credit programs, showing retailers how they can increase their sales and build brand loyalty by partnering with Genesis Credit.

The MEGA 2015 Fall Convention promises to be one of the largest, most attended conventions in MEGA's history. The four day convention is being held at the Marriott Downtown & Convention Center with a comprehensive agenda offering product displays, breakout meetings, coaching sessions, and buying show.

Genesis Credit will be exhibiting programs that help retailers provide customers with less-than-perfect credit financing options that emulates a prime lender option. In addition to the high quality, second-look financing programs, Genesis Credit also provides superior customer service that encourages repeat purchases and promotes brand loyalty for the retailers.

About MEGA Group USA

Twice annually MEGA hosts a national show bringing members and vendors together in a unique format that offers product displays, breakout meetings, coaching sessions, buying show, and local hospitality for all attendees including Appliances, Electronics, Furniture, Outdoor Power, and Mattress dealers. Vendor presentations feature exciting new products and programs while business seminars by industry leaders and MEGA staff on topics such as advertising, sales training, and profit centers help increase business knowledge. Visit www.megagroupshow.com for more information.

About Genesis Credit

Genesis Credit, powered by Genesis Financial Solutions, is the leader in providing second-look financing for credit challenged customers. Genesis offers customers a variety of credit financing solutions with simple terms, competitive rates, and excellent customer service; designed to provide non-prime credit customers with financing opportunities competitive with prime credit programs. For more information visit Genesis' website at www.genesis-fs.com.

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