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FOR IMMEDIATE RELEASE

Genesis Credit Participating in Las Vegas Market Summer 2015

Beaverton, OR, July 21, 2015 – Genesis Credit, the leader in second-look financing programs, is proud to participate in the 2015 Summer Market in Las Vegas, Nevada. Beginning August 2nd, Genesis Credit will be exhibiting second-look and supplemental credit programs, showing retailers how they can increase sales and build customer loyalty by partnering with Genesis Credit.

Celebrating its 10th year, Las Vegas Market has become the most comprehensive furniture, home décor and gift market in the Western United States. Las Vegas Market is held at the World Market Center Campus and comprised of three interconnected buildings encompassing 40 floors of furniture, bedding/mattress, floor coverings, home textiles, lifestyle products, and more. Las Vegas Market provides a unique cross-section of 2,200+ resources in an unrivaled destination.

During the five day event, Genesis Credit will be exhibiting in the Resource Center (Booth 35, Room 1050) how its financing programs enables retailers to provide non-prime customers with credit that emulates a prime lender option. In addition to the quality of the second-look financing programs, Genesis Credit also provides superior customer service and encourages repeat purchases that promotes brand loyalty for the retailers.

About Las Vegas Market

Twice a year, thousands of retailers and designers come to Las Vegas Market to see what's new, what's hot, and to get ahead of trends for the coming season. Las Vegas Market provides access to 1.1 million square feet of new and expanded showrooms, categories and products spanning furniture, home décor and gift with over 1,200 new exhibitors and lines – representing the total home experience. Las Vegas Market is home to nearly 900,000 square feet of new and expanded home furnishings showrooms, categories and products, as well as 550,000 square feet of permanent gift and home décor showrooms and lines. For more information on the Las Vegas Market visit www.lasvegasmarket.com.

About Genesis Credit

Genesis Credit, powered by Genesis Financial Solutions, is the leader in providing second-look financing for credit challenged customers. Genesis offers customers a variety of credit financing solutions with simple terms, competitive rates, and excellent customer service; designed to provide non-prime credit customers with financing opportunities competitive with prime credit programs. For more information visit Genesis' website at www.genesis-fs.com.

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