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**FOR IMMEDIATE RELEASE**

## **Genesis Credit Exhibiting at the Remodeling Show and Deck Expo**

Beaverton, OR, September 23, 2015 – Genesis Credit, the leader in second-look financing programs, is excited to participate in the 2015 Remodeling Show | DeckExpo | JLC LIVE (R|D|J) at the Navy Pier in Chicago. Beginning September 30, Genesis Credit will be exhibiting second-look and supplemental credit programs, showing residential builders and remodelers how they can increase sales and build customer loyalty by partnering with Genesis Credit.

R|D|J is an annual trade-only residential construction mega-event that provides remodelers, deck builders, and other industry professionals with an exhibit hall filled with nearly 300 products and services from leading industry manufacturers, a strong educational conference program with business and job site training, and networking events every day of the event.

Genesis Credit will be exhibiting second-look financing programs that offer non-prime customers' credit financing that emulates the product and quality of a prime lender option. In addition to the quality of the second-look financing programs, Genesis Credit also provides exceptional customer service and encourages repeat purchases that promotes brand loyalty for the retailers.

### **About Remodeling Show | DeckExpo | JLC LIVE (R|D|J)**

R|D|J provides a platform for attendees to network face-to-face with manufacturers, distributors and representatives of all sizes displaying products, services and equipment for the remodeling and deck building industries. For more information visit <http://www.remodelingdeck.com>

### **About Genesis Credit**

Genesis Credit, powered by Genesis Financial Solutions, is the leader in providing second-look financing for credit challenged customers. Genesis Credit offers customers a variety of credit financing solutions with simple terms, competitive rates, and excellent customer service; designed to provide non-prime credit customers with financing opportunities competitive with prime credit programs. For more information visit Genesis Credit at [www.genesis-fs.com](http://www.genesis-fs.com).

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