



**Contact:**  
Andrea Ashley  
Senior Manager of Marketing  
503.268.5837  
[andrea.ashley@genesis-fs.com](mailto:andrea.ashley@genesis-fs.com)

**FOR IMMEDIATE RELEASE**

## **Stephen Ambrose Joins Genesis Financial Solutions as General Counsel and Corporate Secretary**

Beaverton, Oregon, January 27, 2016 — Stephen Ambrose has joined Genesis Financial Solutions, Inc. as General Counsel and Corporate Secretary to oversee the company’s legal, compliance, and government relations functions. Genesis Financial Solutions serves near prime consumers with the nation’s leading and largest second-look and supplemental point of sale financing programs, in addition to the Milestone Gold MasterCard ([www.milestonegoldcard.com](http://www.milestonegoldcard.com)).

“Stephen is a great addition to Genesis and we are pleased to have him join our team” said Bruce Weinstein, Chief Executive Officer, Genesis Financial Solutions. “His extensive experience and knowledge of financial services law will be a significant asset in helping drive long-term success for Genesis.”

Most recently, Stephen was the General Counsel and Secretary for Softcard, the mobile payments joint venture of AT&T, Verizon Wireless and T-Mobile. Prior to Softcard, he was General Counsel for various consumer financing units at GE Capital ([www.gecapital.com](http://www.gecapital.com)), most recently as General Counsel for GE Capital’s consumer finance and banking units in the U.S., Canada and Latin America. Stephen has also served as the managing partner of BuckleySandler’s New York office, and has previously been a corporate lawyer in New York with the firms of Morgan, Lewis & Bockius and Cadwalader, Wickersham & Taft. Stephen’s experience in the financial services arena dealing with legal compliance, regulatory matters, M&A transactions, private label financing, bank regulations and consumer finance law is a complement to Genesis’ business model and strategic goals.

“Genesis is a growing and dynamic business,” said Stephen Ambrose, General Counsel and Corporate Secretary, Genesis Financial Solutions. “The company presents a great opportunity in the second-look financing space. I look forward to being a strategic partner and legal advisor to the company and playing a key role in enabling its business growth and success.”

Stephen is a Fellow of the American College of Consumer Financial Services Lawyers, and a former Chairman of the Law Committee of the American Financial Services Association. He received his J.D. from Fordham University Law School and graduated from The Wharton School at The University of Pennsylvania cum laude with a B.S. in Economics.

### **About Genesis Financial Solutions**

Genesis Financial Solutions, Inc. is the leader in providing access to second-look financing for credit challenged customers. Genesis offers customers a variety of credit financing solutions with simple terms, competitive rates, and excellent customer service; designed to provide non-prime credit customers with the same financing opportunities as prime credit programs. For more information visit Genesis’ website at [www.genesis-fs.com](http://www.genesis-fs.com).

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