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FOR IMMEDIATE RELEASE

Genesis Credit Partners with Universal Windows Direct to offer Second-look Financing Programs for Credit Challenged Customers

Beaverton, Oregon, December 8, 2015 — Genesis Credit, the leader in second-look financing, has partnered with Universal Windows Direct to provide customers with less than perfect credit, financing options to help invest in the home improvements they need.

“Universal Windows Direct is committed to providing the highest quality home improvement products and service at the absolute best market prices. We have now expanded our financing resources by partnering with Genesis Credit,” said Chris Dysert, President of Dealership Development, Universal Windows Direct. “Partnering with Genesis Credit has given us the ability to provide more financing options for our customers, enabling them to invest in home improvement projects and receive the best value and experience available.”

Universal Windows Direct is one of the fastest growing home improvement companies in America and has been recognized by *Qualified Remodeler Magazine* as one of the highest performing remodeling firms in the country for the past eight consecutive years. Their unprecedented success and growth is a result of their unique ability to supply the homeowner with the highest quality products and services at affordable prices.

“It is an honor to partner with Universal Windows Direct and offer second-look financing options to their customers,” said Bruce Weinstein, CEO, Genesis Credit. “Genesis Credit is an expansion of the Universal Windows Direct brand by committing to providing the same level of high quality products, service, and customer experience.”



About Universal Windows Direct

Universal Windows Direct was founded in April of 2002 by William Barr and Michael Strmac of [Fairview Park, Ohio](#). It was their mission to create a home improvement company that offers high quality home improvement goods at the lowest possible prices. What began as two guys in a 350 square foot office quickly grew to become one of the nation's leading remodeling companies. Today, Universal Windows Direct represents thousands of customers and has a rapidly growing dealer network with locations nationwide all of which are actively involved in the communities they serve. For more information visit www.universalwindowsdirect.com.

About Genesis Credit

Genesis Credit, powered by Genesis Financial Solutions, is the leader in providing second-look financing for credit challenged customers. Genesis offers customers a variety of credit financing solutions with simple terms, competitive rates, and excellent customer service; designed to provide non-prime credit customers with financing opportunities competitive with prime credit programs. For more information visit Genesis' website at www.genesis-fs.com.

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