

GENESIS FINANCIAL SOLUTIONS TO BE FEATURED ON “21ST CENTURY BUSINESS”

Boca Raton, FL (March 19, 2013) --- **Multi-media Productions (USA)** is pleased to announce that Genesis Financial Solutions, Inc. has been selected to appear on 21st Century Business, an award winning international television series.

Genesis Financial Solutions provides access to consumer financing options for merchants and service providers, specializing in the underserved non-prime credit segments. Genesis Financial Solutions partners with educational institutions, retailers and healthcare providers who want to serve more customers and increase sales volume by offering affordable consumer credit.

For over 10 years, Genesis Financial Solutions has maintained a strong reputation among their customers, partners, and among industry peers, by offering more consumer credit with simple terms, competitive rates, and exceptional service. They partner with colleges, schools, doctors, dentists, and retailers across the nation, offering individuals a chance to obtain the consumer credit they need to further their life goals.

Genesis Financial Solutions' business is focused on providing access to needed credit, but they are as focused on impeccable customer service. From the moment customers or partners interact with one of their professionals, they can expect to be treated with dignity and respect. For more information visit <http://www.genesis-fs.com>

“As a leader in their industry, Genesis Financial Solutions was a natural fit for our show,” stated JL Haber, Vice President of Programming for 21st Century Business. “We are excited to share their story.”

About 21st Century Business

21st Century Business is an award winning television series produced by Multi-Media Productions. The show features companies providing business viewers an in depth opportunity to find solutions within many industries globally.

21st Century Business airs on CNBC and the Fox Business Network to over 100 million viewers nationwide as well as internationally via DirecTV and Dish Network. The series is also available at more than 27 prestigious college universities, including Carnegie Mellon University, Howard University, Dartmouth College and Georgetown University.

For specific market-by-market air dates and times, please e-mail Moniqueh@mmpusa.com. For more information, please visit <http://www.21cbtv.com>.