

COMMUNITY IMPACT REPORT 2017



51

Associates participated in Habitat for Humanity's Home Builders Blitz.

233

Units of blood donated by associates during 2017.

\$15,950

Donated to the MACC Fund. West Bend contributed \$50 for every double hit by the Brewers during the 2017 season.

\$220,161

Raised for the 2017 United Way Campaign.

\$25,242

Grants were provided to seven long-term care facilities in partnership with Leading Age™ Wisconsin.

\$90,000

Presented as part of the Spirit of the Silver Lining Award by our independent agents throughout the Midwest to nonprofit organizations.



Heather Dunn, CFO, received Milwaukee Business Journal's 40 Under 40 Award.



Named to "40 Best Companies in Financial Services" by Fortune Magazine.



Named 2017 "Top Workplace" in SE WI by Milwaukee Journal Sentinel. (Ranked #2 in large company category; this is the sixth year in a row ranked in the top three companies in the large company category.)



Received WELCOA Well Workplace Gold Award.



Chris Zwygart received Milwaukee Business Journal's Top Corporate Counsel Award.



Named to Fortune Magazine's 30 Best Places to Retire From.



292

Number of drivers who received discounts from West Bend to participate in Road America's Winter and Teen Driving courses.

4,000

Back to College Insurance checklists distributed to students at University of Wisconsin-Milwaukee.

\$1,000

Value of donated plants, planters, and gardening supplies to Mary Linsmeier Schools on Childcare Provider Appreciation Day.

\$63,204

Raised for the 2017 United Performing Arts Fund (UPAF) campaign.

1

Hyde Award received from the Museum of WI Art (MOWA) for contributions to MOWA and Wisconsin's art culture.