## STAY CONNECTED WITH WEST BEND

# Easy-to-use website and mobile app



The front end of your car smashes into the car in front of you and you're thrust forward as your airbag deploys. Thankfully you're okay. You get out of the car to inspect the damages and talk to the other drivers. You need to report the accident, but you're shaken and don't know exactly what West Bend will need.

That's where West Bend's Mobile App can help! When downloaded onto your iPhone or Android phone, this easy and convenient app walks you through the claim process step by step.

You're finishing up some online shopping on your laptop when you realize your insurance premium is due in just a few days. No need to panic! Now you can go to thesilverlining.com and make your insurance payment quickly and easily.

One of West Bend's most important goals is to make your experience as effortless as possible. And that's just what our easy-to-use website and mobile app can do! You can view your policy and vehicle ID cards online, submit a claim, and pay your bill. Here's how:

Online: Visit thesilverlining.com to create an account. First go to "Policyholder Login," then select "Sign Up." To create an account in the system, you'll need two things:

1. Your West Bend policy number

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2. An email address so we can send you a confirmation email

Then follow the step-by-step instructions to create your account and review your policy, report a claim, or pay a bill.

**Mobile App:** To download the free app on your Apple and Android phones and tablets, just visit the apps stores. You can also download the app by scanning the appropriate QR code.



### Here's what West Bend's policyholders are saying about the new app ...

"This updated app has some great new features! Can view an auto ID card, pay my bill, submit a claim, etc. Definitely a huge improvement on functionality. Would highly recommend using this app if you are insured with West Bend."

"The new version of the West Bend mobile app is a solid upgrade from the original version. The core elements of my policy are easy to review, I can pay my bill, and submit a claim!"

"This new version is much better! You can view vehicle ID cards, your policy details, documents, and pay your bill."

#### **Independent Insurance Agents**

West Bend is represented by only the finest independent insurance agents who can choose from a variety of coverages and services to find what's best for you. These agents aren't just voices on the phone, they're business people you can trust. To find a West Bend agency near you, visit thesilverlining.com.

### The Silver Lining®

West Bend Mutual Insurance Company was founded in 1894 in West Bend, Wisconsin and has been providing comprehensive insurance coverages and The Silver Lining for more than 125 years.

At the core of everything we do lies a simple premise. A sincere desire to help our customers through problems and adversity. To make sure that positives come from negative situations. To step up when they need us. To do the right thing.





Phone

The worst brings out our best.® That's The Silver Lining.