



## **West Bend Mutual Insurance rated A by A.M. Best**

**WEST BEND, WI (May 19, 2015)** – West Bend Mutual Insurance Company’s Financial Strength Rating of “A” (Excellent) and Issuer Credit Rating of “a” were affirmed as of May 6, 2015 by A.M. Best Company, financial analysts of the insurance industry. The ratings reflect West Bend’s consistently strong risk-adjusted capitalization, stable regional market presence, and conservative risk management culture. The company has maintained an A rating or better since 1971.

The primary objective of A.M. Best’s credit ratings within the insurance industry is to provide an opinion of West Bend Mutual Insurance Company’s ability to meet its ongoing insurance policy and contract obligations. The A rating was derived from an in-depth evaluation of a company’s balance sheet strength, operating performance, and business profile, as compared with A.M. Best Company’s quantitative and qualitative standards.

West Bend Mutual Insurance Company provides property/casualty insurance products throughout the Midwest. The company offers a broad personal lines coverage package, a full range of commercial products and services, and insurance for specialty lines. West Bend employs more than 1,000 associates and is represented by approximately 1,300 independent insurance agencies throughout Wisconsin, Illinois, Iowa, Minnesota, Indiana, Ohio, Michigan, Missouri, Kansas, Kentucky, and Nebraska.

A.M. Best Company is a global, full-service credit rating agency dedicated to serving the insurance industry. It began assigning credit ratings in 1906, making it the first of today’s rating agencies to use symbols to differentiate the relative creditworthiness of companies. For the latest rating, access [www.ambest.com](http://www.ambest.com).