



## **Ross Nesbit Agencies, Inc. honored by West Bend**

**WEST BEND, WI (March 2, 2017)** – Ross Nesbit Agencies, Inc. in Minnetonka, Minn. was recently honored by West Bend Mutual Insurance Company as the 2016 Agency of the Year. The agency received this honor after earning top status in the company’s 2016 incentive program, Partners In Excellence.

Partners In Excellence is a program that measures five areas of agency performance including profitability, growth, and partnership with West Bend. About 1,300 independent insurance agencies that represent West Bend across the Midwest participated in the program.

Accepting the award was Ross Nesbit, owner and president. “A huge part of any success I have had in the insurance industry is due to my friends at West Bend Mutual Insurance Company,” Nesbit said. “West Bend was the only company I represented when I started the agency in 1974 and has always played an integral part of any success we have had over our 43 years of business.”

“We are truly fortunate to be represented by Nesbit Insurance Agencies,” said Kelly Tighe, West Bend’s vice president-sales. “Ross has been a leader in production and profitability with West Bend, while helping us connect with other high-end agency partners. Ross’ commitment to West Bend, the Minnesota insurance industry, and his family, who are now in the business, is unparalleled.”

Nesbit Insurance Agencies, Inc. was founded in 1974 and has grown to 13 locations throughout the Twin Cities. The agency offers a broad range of insurance services, including personal, commercial, farm, and life/health. For more information, visit <http://www.nesbitagencies.com/programs>.

West Bend Mutual Insurance Company is headquartered in West Bend, WI and provides property/casualty insurance products throughout the Midwest. For more information, visit [thesilverlining.com](http://thesilverlining.com).