



West Bend Mutual Insurance Company announces promotion

WEST BEND, WI (January 12, 2017) – Amy Campbell has been named assistant vice president – Customer Experience at West Bend Mutual Insurance Company. She will be responsible for ensuring West Bend continues to provide an excellent customer experience for both agents and policyholders.

Campbell joined West Bend in 1990 and held various roles in several areas of the company, including underwriting, training, project management, service center, and IT.

She received a Bachelor of Science degree in Actuarial Science from The University of Iowa and a Master's degree in Business Administration from Capella University. In addition, Campbell has earned a number of professional designations, including the Chartered Property & Casualty Underwriter, Associate in Claims, Associate in Underwriting, and Accredited Advisor in Insurance.

She lives in Jackson with her husband and two children.