West Bend receives Community Partner Award

WEST BEND, WI (June 16, 2016) – West Bend was recently honored by the Volunteer Center of Washington County with its Champions of Change Community Partner Award! The award recognizes our company for making our community a better place to live through exemplary volunteerism.

West Bend’s nomination was submitted by the executive director of the Volunteer Center:
West Bend Mutual Insurance Co. supports countless causes and charities in and around West Bend and has created a culture of giving that extends far beyond their corporation. They are blessed with kindhearted and generous associates.

West Bend not only encourages their associates to volunteer, but provides them with many opportunities to give back in a meaningful and impactful way. Many of their associates bring high-level skills to nonprofit boards and committees, which makes a HUGE difference to local nonprofits.

West Bend associates generously donate their time, talents, and treasures. Each year, dozens of associates spend a full day building homes for Habitat for Humanity. Many participate in the local United Way Campaign by donating to the cause. In fact, because of their generosity, West Bend consistently meets or exceeds their United Way fundraising goals. They participate in events like the Boys and Girls Club 5K for Kids and the American Cancer Society’s Relay for Life and raise pledges for these very worthy causes. For the past 25 years, associates have adopted families in need during the holidays, donated money for toys, food, and gift cards. They help ease the burden and make the holidays brighter for many area families.

Regardless of the cause or the need, West Bend associates show their creativity and enthusiasm, along with their compassion and generosity, day in and day out. They don’t just know what it means to help a friend in need, they live it each day.

Congratulations to our many associate volunteers who help make their communities better!