



Fortune Magazine names West Bend a Top Financial Services Company

WEST BEND, WI (April 3, 2017) – West Bend Mutual Insurance announced it has been named to the list of “40 Best Companies in Financial Services” by *Fortune Magazine*. This award is the result of an employee survey that reported high levels of trust in management, as well as camaraderie and pride in what employees do each day. An average of 98 percent of employees of the companies that made the list reported they enjoy a stable workplace and describe their organizations as friendly.

One of the responses on West Bend’s survey said, “I’ve been with this company for a long time. I’ve worked in many different departments and loved working in all of them. Overall, everyone is very friendly and it feels good coming into work every day. The pay and overall benefits are excellent! My manager is very flexible with my schedule when it comes to having to leave early for my kids or for appointments. This makes my life a little less stressful. I also have very helpful co-workers who will help me out if needed. It’s nice working with such great people every day.”

“West Bend Mutual Insurance has worked hard over the last century to provide the highest level of service to our customers and to grow our business,” said Kevin Steiner, president and CEO of West Bend Mutual Insurance. “That same level of devotion is given to all of our associates, and we’re very happy for the continued support in making West Bend one of the best companies in financial services.”