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Luka elected secretary of CISR board

WEST BEND, WI (March 24, 2016) – The National Alliance for Insurance Education & Research has announced the election of Linda H. Luka, agency education coordinator at West Bend Mutual Insurance, as secretary of the Certified Insurance Services Representative (CISR) Board of Governors. The new officers were ratified at the James K. Ruble MEGA Seminar held recently in Denver, Colorado.

Officers serve one year in their executive board positions. These industry leaders are now beginning their terms. “Our new board officers and all members of the three Boards are top industry professionals and leaders with extensive knowledge of our programs and designations. Their contributions to the growth of The National Alliance, and practical understanding and experience of the insurance and risk management industry, provide the highest value for our guidance and the enrichment of the programs for our participants and designees,” said William T. Hold, Ph.D., CIC, CPCU, CLU, president of The National Alliance.

Luka has been employed at West Bend Mutual Insurance for nearly 40 years, working in Personal and Commercial Underwriting, as well as in Marketing. In her current role, she oversees the company’s agency education program, including coordinating continuing education classes in the corporate office, as well as off site, finding new course topics and speakers, filing new courses for approval, and overseeing registering of credits.

The CISR Program is a continuing education program for insurance professionals. To earn the CISR designation, individuals must complete any five of the nine courses offered in the program and pass the five exams within three years.

The National Alliance for Insurance Education & Research is a premier provider of insurance and risk management education.