



West Bend Mutual Insurance Company raises \$448,000 for MACC Fund

WEST BEND, WI (August 20, 2014) – West Bend Mutual Insurance Company, along with independent insurance agents who represent the company and key business partners, raised \$448,000 for the MACC Fund, Midwest Athletes Against Childhood Cancer.

Donations were raised at an August 18 event the company hosted at the West Bend Country Club and at West Bend's Prairie Center. This is the fifth time West Bend has hosted this biennial event which raised \$292,000 in 2012, \$154,000 in 2010, \$76,000 in 2008, and nearly \$60,000 in 2006.

Accepting the donation were John Cary, executive director of the MACC Fund; Jon McGlocklin, co-founder and president of the MACC Fund and former Milwaukee Buck; Robin Yount, long-time supporter of the MACC Fund and former Milwaukee Brewer; and Andy North, a member of the MACC Fund's Honorary Athletic Board and former professional golfer.

"I am very proud of the entire West Bend team who created a perfect day for our event," said Kevin Steiner, West Bend president and CEO. "Our independent agency partners and business partners stepped up and generously supported the MACC Fund. The impact of their contributions is substantial and certainly gives hope to children fighting childhood cancer and blood disorders."

The MACC Fund is a charitable organization founded in 1976 by McGlocklin and former Buck's announcer Eddie Doucette to support pediatric cancer and related blood disorder research in Wisconsin. Since its inception, the MACC Fund has contributed more than \$50 million to this cause. Cancer is the leading disease-related cause of death in children after the newborn period.