



West Bend Mutual Insurance wins Company Award of Excellence

WEST BEND, WI (September 24, 2016) – West Bend Mutual Insurance Company is the winner of the 2016 Professional Insurance Agents (PIA) National Award of Excellence.

The Award of Excellence honors an insurance company that demonstrates its commitment to American Agency System and seeks to further the interests of professional, independent insurance agents by creating a better business environment. The presentation was made September 23 at a gala ceremony held in conjunction with the PIA's board of directors meeting in Omaha, Nebraska.

“We’re honored to receive the Company Award of Excellence from PIA National,” said Kevin Steiner, West Bend president and CEO. “All of us at West Bend firmly believe in the value of the independent agency system. Nothing happens until an agent sells a policy, so we’ve always done our best to provide them with the products and resources they need to serve their valued customers. In addition, we pride ourselves on the quality relationships we share with our agent partners at every level. This award confirms our agents value those relationships as much as we do.”

“This is our Association’s highest company honor,” said PIA National President Robert W. Hansen, Jr., in presenting the award. “West Bend has done much to further the interests of their professional independent agent partners. Their underwriters have spent years working with their agents, cultivating relationships based on mutual trust and understanding.

“West Bend has always demonstrated a strong commitment to agency education--providing their independent agent partners with professional development and continuing education opportunities,” Hansen said. “West Bend is a stalwart supporter of professional independent insurance agents and of the PIA. They truly are our partners.”

The National Association of Professional Insurance Agents represents independent insurance agents in all 50 states, Puerto Rico, and the District of Columbia.