



SF Insurance Group honored by West Bend Mutual Insurance

WEST BEND, WI (February 22, 2017) – SF Insurance Group in New Richmond was recently honored by West Bend Mutual Insurance Company as the “New Agency of the Year.” The award was presented to Sean Fitzgerald and John Gauper, agency owners, by David Nycz, West Bend’s director of sales in Wisconsin, along with Ryan Severson, West Bend’s regional sales manager.

SF Insurance Group was appointed by West Bend in November 2015 when they purchased a Hudson agency that already represented West Bend. Shortly thereafter, Fitzgerald partnered with Gauper, president of Central Insurance Agency, to form common ownership in SF Insurance Group in Hudson and four Central Insurance Agency locations.

“Our insurance agency is always devoted to every customer with the exceptional services that are provided by our very knowledgeable staff,” Fitzgerald said. “We pride ourselves on giving back to our communities through sponsorships of youth sports and donating to the local shelters and charities. West Bend has been a great partner to work with. They do a great job with the agents and provide excellent customer service. We look forward to a long working relationship.”

The agency group has grown considerably with West Bend in just over a year. “SF Insurance Group and West Bend quickly developed a strong relationship and we had a very successful year of profitable growth,” Severson said. “We value their hard work and commitment to write business with West Bend and I’m excited to see our relationship continue to grow in the future.”

The agency is also a strong community supporter. Hudson High School, Hudson Junior Achievement, and Osceola Medial Center are just a few of the organizations that benefit from the agency’s staff involvement. The agency also offers quarterly Medicare seminars, hosts the Community Wellness Fair, has a program to promote non-smoking seminars to their clients’ employees, and introduced a community-wide weight loss challenge called Invigor8.

“It makes sense to support OCHF because we both believe in a healthy community,” says Gauper. “We’ve been delivering a health and wellness message together for many years and we will continue to do that.”

“SF Insurance Group is most deserving of West Bend’s New Agency of the Year Award,” said Nycz. I’m very proud of what they accomplished in 2016 and know our future is bright with this agency.”