



West Bend Mutual Insurance makes Top 50 ranking

WEST BEND, WI (July 20, 2018) – West Bend Mutual Insurance Company has made the Ward Group’s list of the 50 top-performing property/casualty insurers for 2018. The recently-released list includes the best performers of the more than 3,000 U.S.-domiciled companies. This is the fifth-consecutive year the company has been included on this list.

To identify the 50 Top Performers, Ward Group analyzes the financial performance of nearly 3,000 P&C insurance companies domiciled in the United States. To be included on the 2018 list and awarded the Ward’s 50 designation, insurers must pass safety and consistency tests, as well as performance tests. Next, companies that meet the minimum thresholds are ranked based on these measurements. Ward Group then compares the top 50’s performance with the rest of the industry for the previous five years.

“We’re very pleased with our results,” said Kevin Steiner, president and CEO. “Being included in the Ward’s 50 again this year is affirmation that West Bend Mutual Insurance Company is truly one of the top property-casualty insurers in the U.S. I extend my thanks to our associates and the independent agents who represent our company. We couldn’t achieve this success without our associates’ hard work and dedication, or without our agents’ continued loyalty.”

