

West Bend Mutual Insurance is the Top Workplace

WEST BEND, WI (May 2, 2016) – West Bend Mutual Insurance Company was once again named to this year’s list of the *Milwaukee Journal Sentinel* Top Workplaces which recognizes the best places to work in Southeast Wisconsin. West Bend was ranked Number Three in the large company category. This is the fifth consecutive year in which West Bend has placed in the top three.

In addition, West Bend was recognized with two special awards. The first is for Appreciation: Employees feel genuinely appreciated at the company. The second is for Ethics: West Bend operates by strong values and ethics. The information for the special awards, as well as for the Top Workplace rankings, is based directly on feedback obtained from surveys completed by West Bend associates.

“2015 was a very busy year for West Bend. In addition to converting to a new commercial lines policy and billing system, we exceeded \$1 billion in written premium,” said Kevin Steiner, West Bend president and CEO. “I am particularly pleased with the feedback from our associates, that despite the challenging year, they genuinely felt appreciated. Their hard work, determination, and loyalty are a testament to the quality of our associates. To remain in the top three of Top Workplaces is an outstanding achievement.”

“I’ve been with West Bend since 1997 and the company has always been a great place to work,” said Scott Stueber, marketing services specialist. “They come up with creative ways to show associates how much they appreciate our hard work. For instance, our corporate officers recently served breakfast to all associates. We also had a celebration in February to thank everyone for helping our company reach one billion dollars in written premium. Even things like exercising are more fun because they provide us with challenges that help us reach our fitness goals.”

A total of 150 companies were named to the Top Workplaces list in 2016. Other businesses in the large company category include Kwik Trip Inc. at #1, Shorewest Realtors at #2, Children’s Hospital of Wisconsin at #8, and Kohl’s at #9.