

West Bend Celebrates Childcare Providers With Donation To Milestones, Programs For Children

Donation of garden planters and supplies to be used as dynamic educational opportunity, allowing children to grow, take care of, and eat their own healthy fruits and vegetables

MILWAUKEE, WI (May 18, 2018) – Last year, 7,170 childcare workers across the state were responsible for 296,044 Wisconsin children under the age of six in need of childcare. West Bend Mutual Insurance Company is grateful for the childcare providers who work to ensure that parents feel confident about their family’s quality care provider.

To show their appreciation, West Bend celebrated its childcare providers today with a special donation to Milestones, Programs for Children at Indian Hill School in River Hills, one of West Bend’s insured childcare centers.

West Bend donated planters, plants and gardening supplies to support the center’s existing garden, which is an engaging feature Milestones offers at some of their eight locations. Not only does the garden enhance the center aesthetically, but the activity of planting creates a hands-on, outdoor learning activity for the children and provides a source of fresh, healthy food options.

“Gardens have so many benefits for the children and provide such a unique learning experience,” said Dave Monetemurri, Executive Director of Milestones, Programs for Children. “We’re grateful to West Bend for giving us the opportunity to share these skills and experiences with as many of our students as possible.”

In addition to providing the donation, West Bend employees joined Milestones staff and children this morning to plant their new flowers, fruits, and vegetables.

Milestones is just one of the thousands of daycare and childcare centers West Bend insures throughout Wisconsin and the Midwest. For many families, selecting the right childcare provider is the most important investment they will make. West Bend has a unique understanding of the childcare industry that sets them apart from their competitors, and they are absolutely committed to enhancing the childcare industry and safety for all childcare operations.

“West Bend’s job is to design an insurance program that is right for each childcare center so they can focus on taking care of the children while we take care of them,” said Sheryl Bell, Marketing Manager at West Bend. “West Bend fully understands and appreciates the very hard work childcare providers do, which is precisely why we have made such a strong commitment to working with licensed providers of all sizes.”

About Milestones

Milestones, Programs for Children, is one of the oldest and most respected licensed child care providers in Wisconsin, serving children two months to 13 years of age. Since its inception in 1979, Milestones has been at the forefront of School Age and Early Childhood programming. Our programs have been named among the top 10 in the country by Child Magazine. Milestones’ administrative staff has a long-standing history of representation on statewide boards in the Early Childhood and School Age fields. For more information visit <http://www.milestonesprograms.org/>.