

OWNER TO-DO LIST FOR PHOTO SHOOT

Eye-catching photos are what make your home stand out to guests – which means your shoot is one of the most important days in your vacation rental business.

There's another reason this day is so important. It serves as a "practice check-in" where your photographer views things through your guests' lens. We need to make sure your home is 100% ready for anyone who might book in order to move forward with the shoot. But don't stress – everything you need to do is below.

1 WEEK BEFORE THE SHOOT:

- Completely furnish and decorate your property
- Complete any renovations or landscaping
- Set up a lockbox or key code so the photographer can enter as a guest would
- Remove all clutter and personal items
- Fix any burned out light bulbs

1-2 DAYS BEFORE THE SHOOT:

- Professionally clean and stage your property as it would be for guests
- Straighten and declutter all bedrooms – including making the beds and folding towels neatly
- Clear the bathroom of anything except the toiletries you'll provide guests
- Deactivate your automatic sprinkler system

BEFORE THE PHOTOGRAPHER'S ARRIVAL/PRACTICE CHECK-IN:

- Remove vehicles from the premises and close the garage doors
- Make sure all patios, decks, driveways, and sidewalks look presentable
- Remove these from view:
 - Grill cover
 - Garden tools, hoses, yard equipment
 - Cables and cords
 - All items on refrigerators
 - Stacks of papers, such as mail or receipts
 - All trash cans or recycling bins (inside and outside)
- Open all blinds and window shades
- Turn on all lamps and light sources, inside and out (including fireplaces)
- Turn off ceiling fans
- For properties with pools and hot tubs:
 - Remove covers
 - Turn off jets
 - Remove debris and pool toys
- Optional: Set the dining room table with dishware, glasses, silverware, and linens
- Optional: Add flowers or a bowl of fresh fruit to brighten the room