

Owner photoshoot prep checklist

Eye-catching photos make your home stand out to guests — which is why your Evolve photoshoot is so important for your vacation rental success.

Our photographer will capture the **entire interior and exterior** of your home on shoot day, and will also conduct a “practice check-in” through the eyes of your guests. That’s why everything needs to be **100% photo- and guest-ready for your scheduled shoot**.

Use this checklist to make sure all your spaces meet our photo-ready requirements.

If your home will **not** fully meet our readiness standards before your photoshoot, please contact your photographer right away to reschedule (and let Evolve know). We cannot move forward with the shoot if any house projects, renovations, or deliveries are still in progress.

Note: You will be charged for the failed photoshoot if our photographer arrives to an unprepared property.

INDOOR PHOTOSHOOT PREP:

- Complete renovations and finish all house projects
- Fully furnish your property
- Replace any burned-out light bulbs inside
- Remove any items or features that guests shouldn't access
- Remove all interior cameras
- Remove clutter and personal items from all rooms, cabinets, and closets (including personal photos, irreplaceable items, mail, computers, and clothing)
- Clear objects from countertops, tabletops, and open shelving
- Hide cleaning supplies and trash cans from view
- Have your home professionally deep cleaned
- Stage your home as it would be for guests:
 - Make beds and straighten pillows
 - Have towels folded and ready in bathroom
 - Clear bathrooms of all toiletries aside from those you leave for guests
 - Open all blinds, curtains, or window shades
 - Turn on all lamps and light sources (including fireplaces)
 - Turn off ceiling fans and TVs
- Optional:* Set the dining room table with dishware, silverware, glasses, and linens
- Optional:* Add flowers or a bowl of fresh fruit to brighten your space

OUTDOOR PHOTOSHOOT PREP:

- Remove vehicles from premises and close garage doors
- Clear patios, decks, driveways, and sidewalks of debris and clutter
- Remove any snow from driveway, sidewalks, and patios
- Replace any burned-out light bulbs outside
- Mow the lawn and remove weeds
- Deactivate automatic sprinkler system
- Remove these items from view:
 - Grill cover
 - Patio furniture covers
 - Garden tools, hoses, and yard equipment
 - Cables and cords
 - Trash cans or recycling bins
- For properties with pools and/or hot tubs:
 - Remove covers
 - Turn on jets
 - Clear debris and pool toys
- Make sure the lockbox or keyless entry code matches what you sent us for the photographer



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