

# AN EARLY LETTER TO MY SON UPON GRADUATION FROM COLLEGE

BY JAY ACKERMAN

## STAY IN LEARNING MODE



While it is easy to say "I'm done after having been in school for 16+ years." Don't do it! Never stop learning. The world is moving at a faster and faster pace, you'll need to reinvent yourself at least 2-3 times during your work life.

## LIVE BELOW YOUR MEANS

I know you and I have always loved calling out our favorite cars. And no one knows them better than you. But don't get hooked on material things and overspending. Living below your means will create options for you during your life. This one will make sense with time.



## NYC OR SF

One of these great American cities must be part of your port of call. Better yet. Consider a stint in cities like London, Munich, or Shanghai. \*This one could get edited out by your mom.



## BE GENEROUS

Give generously of yourself to others. Create this 'muscle' early in life. You'll be surprised how it makes you feel, see the world differently, and how it will help you better define your value set.



## ALWAYS HAVE A COACH

You have been fortunate to have great sports coaches through your life. Think about it: an MLB All-Star, Tom House and his team at NPA West, and Coach E for the Rockstars. Always maintain a coach in your area of focus. Whether it's baseball or business. The best always have a coach.

