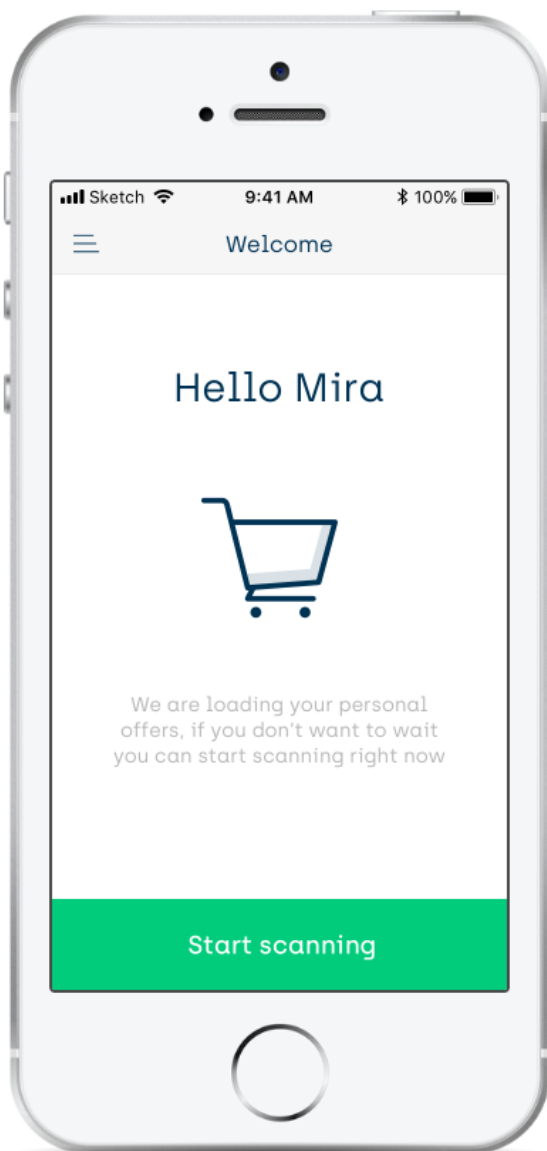




Mobile self-scanning

An efficient and flexible customer experience



Mobile self-scanning is your extra point-of-sale being either the customer's phone, iPhone or Android, or a handheld scanner/PDA, which the stores provides. The solution contributes to making the buying experience efficient and flexible.

The customers can pack their items along the way when walking around the store rather than first putting them in the basket, then on the conveyor belt and finally packing them in bags. This way the long queues are minimized.

If the customers are using their own phone they simply must install the app to be ready to shop with their phone as scanner, checkout and potential payment point.

Are the customers instead using the store's handheld scanner/PDA, they need to scan their loyalty card to set a scanner free. After attaching it to the shopping cart they are ready to shop.

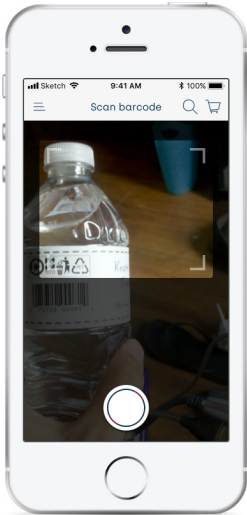
ViKING Commerce can for example run on the MC18 or PS20 from Zebra.

The app is closely integrated with the system's data such as discounts, campaigns and prices. This way the customers are always shown the same information no matter where and how they choose to buy your products.

This is how mobile self-scanning works

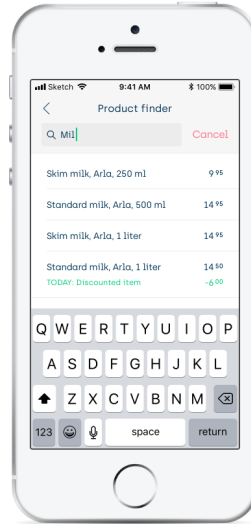
Scanning

The customers scan the barcode on the items with the built-in scanner.



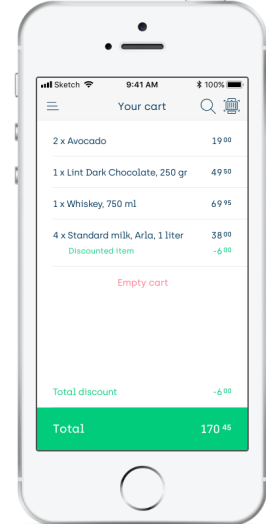
Product finder

The customers can search for wanted products.



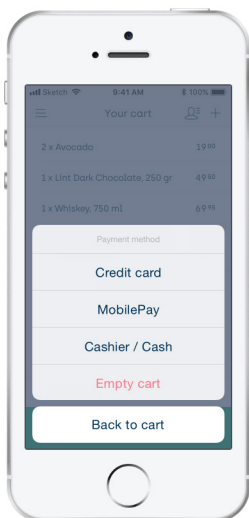
Basket

The customers can see their items in the basket.



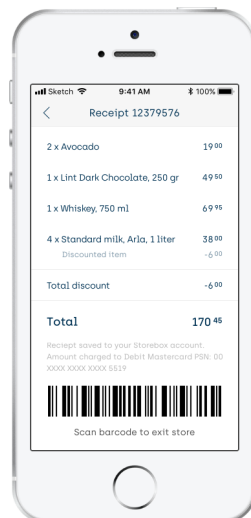
Payment

The customers can pay with credit card, Mobile-Pay or traditionally via self-checkout area where gift card can also be used.



Receipt

Receipt can be sent digitally via for example Storebox or MobilePay. A physical receipt is possible at the checkout area.



Menu

Here you can see the profile settings, loyalty, personal offers, receipt from previous buys, etc.

