



THE COMPREHENSIVE GUIDE TO  
SAVING TIME AND MONEY WITH  
**AUDIO CONFERENCING**

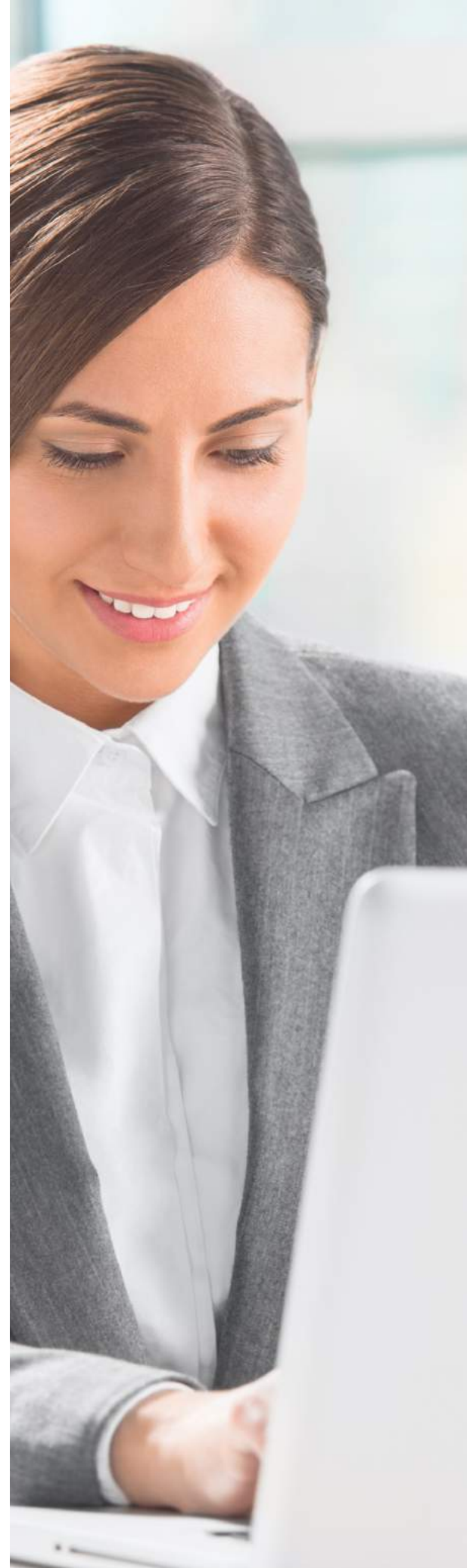
# SAVE YOUR BUSINESS TIME AND MONEY WITH AUDIO CONFERENCING

Effective communication is one of the most critical elements of running a successful business. Not only can it streamline decision-making, but it also increases productivity and means better collaboration between employees.

Sometimes you need to communicate easily and effectively with colleagues, clients or contractors who are located interstate or even internationally.

In a time where transnational partnerships are being made across the world, and where teams are geographically dispersed, audio conferencing can save your business both time and money by making collaboration easier. By adopting an audio conferencing solution, you'll gain both flexibility and capability.

Audio conferencing can be arranged with less prior notice than in-person meetings, don't require booking a venue or arranging travel, and can include as many people as necessary to ensure your business is communicating effectively.





By adopting an audio conferencing solution, you gain flexibility and capability.

[CLICK TO TWEET](#)



# A FAST SOLUTION FOR A FAST- MOVING DIGITAL WORLD

Projects which used to stretch on for weeks or months due to staff needing to travel can now be accomplished with an audio conferencing solution to connect everyone involved more efficiently.

In a world where efficient communication is vital for staying ahead, audio conferencing has become a crucial part of business communications.

Audio conferencing forms part of the wider global market of unified communications, expected to grow to a US\$23.34 billion (AUD\$30.48 billion) industry by 2019 according to the latest research by markets and markets.

Businesses can upgrade their internal and external communications using audio conferencing. With minimal setup time and effort involved, employees can get talking within minutes.



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expected to grow to a  
US\$23.34 billion industry  
by 2019.

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# MINIMISING BUSINESS COSTS AND TRAVEL WITH CONFERENCING

In addition to being a powerful networking tool, audio conferencing is also a way for businesses to seriously cut down on their costs - a revelation which has spread throughout Australia and New Zealand.

Business travel, while a time-honoured corporate institution, is unfortunately also one of the most costly outlays of capital in terms of both money and time. Actively reducing the number of these trips not only makes for a more cost-efficient organisation, it also ensures that your business upholds its corporate social responsibility towards the environment by reducing carbon emissions.

The best audio conferencing providers allow you to only pay for what you use, ensuring that you are able to keep your business meeting costs to a minimum. Avoid using providers that lock you into contracts or only have subscription payment options.





In addition to being a powerful networking tool, audio conferencing is also a way for businesses to seriously cut down on their costs.

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A man in a grey suit and striped tie is walking and talking on a mobile phone. He is carrying a black bag. The background is a modern glass building with a white metal frame.

# MOVE IN THE RIGHT DIRECTION WITH AUDIO CONFERENCING

Regular contact via audio conference not only means that businesses can be kept abreast of any necessary communications, but they can also work to build strong relationships with partners and key stakeholders.

This is encouraged by the personal voice-to-voice element of conferencing which is not found in other digital communications such as email.

Businesses can also benefit from the face-to-face nature of web conferencing tools to lead real-time training sessions as well as conduct presentations and online meetings.

With audio conferencing and web conferencing reducing the need for travel and increasing the opportunity for communication between different parties, they are the perfect tools for businesses to increase productivity in their workplaces.

Maintaining a productive workplace culture has become a priority for organisations wanting to foster employee engagement and satisfaction. Audio conferencing reduces time lost through business travel, which frees up more hours and helps to increase productivity.

This then leads to a better work-life balance, which is important in any business. Your employees can spend less time on the road and more time balancing their work life with quality time at home.





If your business is interested in seeing the cost-effectiveness and efficiency of audio conferencing in action, don't hesitate to contact **Express Virtual Meetings** on **1300 849 300**.

## SPECIAL OFFER - First Week Free

You can try our audio and web conferencing service free for 7 days with no obligations or commitments. We're sure you'll love our service!

Start your 7 days of free conferencing today