

THE NON-PROFIT
ASSOCIATION'S GUIDE TO

# LOW-COST AUDIO CONFERENCING



# **SAVE YOUR NON-PROFIT TIME AND MONEY WITH AUDIO CONFERENCING**

Communication is the key to success in any business. When used effectively, not only can it streamline decision-making but it also increases productivity and means better collaboration between employees.

As a non-profit organisation, chances are you lack both time and money. The volunteers or employees of your organisation are busy and don't have the time to travel for meetings.

Instead of travelling interstate or even overseas to have inperson meetings, holding an audio conference is a more costeffective option for communicating between geographicallydispersed teams.

Reducing the time and cost associated with meetings means audio conferencing enables you to have more regular meetings and stay updated more easily. This means organisations can work more efficiently and build stronger relationships amongst staff and stakeholders.

Audio conferences can be arranged with less prior notice, don't require booking a venue or arranging travel, and can include as many people as necessary.



By adopting an audio conferencing solution, your non-profit will save both time and money.

**CLICK TO TWEET** 

## THERE ARE SEVERAL ISSUES TO BE **AWARE OF WITH 'FREE' CONFERENCING**

### **Pricing**

'Free' services may sound appealing but generally they offer very limited functionality for free. If you need anything more, that's when the fees start piling up. Instead, choose a provider who charges simple low pay-as-you-go rates with no hidden extra charges.

### Quality

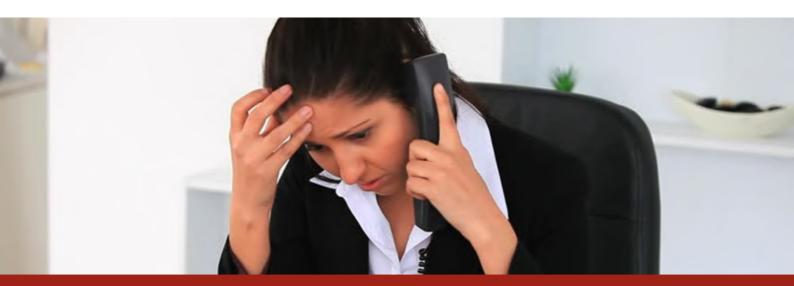
The audio quality of these providers is often substandard, leaving your conference prone to dropouts and bad audio quality. Don't risk the embarrassment - check that your chosen provider is able to deliver a quality experience for you and your organisation, with dedicated digital audio lines.

### **Support**

Free providers usually don't provide any customer support. If you do run into difficulties trying to host or join a conference, there isn't anybody available to help you. Make sure you choose a provider that offers 24/7 support, ideally based in Australia.

#### **Features**

Free conference providers are notably low on handy features. You may need to record your conference, conduct a Q&A session or play a roll call, so make sure your provider offers these capabilities.



It's very easy to host or join a conference. All you need is a list of dial-in numbers and your access codes.

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# **FREQUENTLY ASKED QUESTIONS**

### How easy is it to join a conference call?

It's very easy to host or join a conference. All you need is a list of dial-in numbers and your access codes (one for the host, one for all the guests). You can dial in to a conference from any landline or mobile phone.

### Which number do I use to join a conference?

Each participant dials the number relevant to their location. So if you're located in France, you use the dial-in number for France. Some countries also have local numbers for major cities.

#### What if I cancel a conference call?

There's no need to book a DIY audio conference and there are no charges if you cancel your conference.

### How can I allocate costs between departments?

You can use different conference groups for different projects or departments and have these conference groups shown separately on your invoice so that it's easy to allocate costs.

#### Can I also use web conferencing?

Absolutely. Our web conferencing platform can be used for many purposes, including training sessions or conducting presentations.



If your non-profit organisation is interested in seeing the costeffectiveness and efficiency of audio or web conferencing in action, don't hesitate to contact Express Virtual Meetings on 1300 849 300.

You can try our audio and web conferencing services for free for the first 7 days! There's no obligation and no commitment.

Even after the first week, you'll only be charged for what you use there are no subscriptions, just simple pay-as-you-go pricing.

Start 7 days of free conferencing