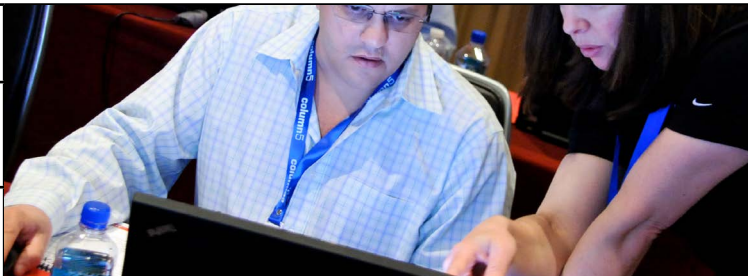# EPM SUMMIT
ROADSHOW
NEW YORK

JUN 01 2017

SAP Office - New York City
10 Hudson Yards, 51st Floor
New York City, NY 10001

8:30am - 4:00pm

FREE

TIME	ROOM #1	ROOM #2
8:30 am	☕ BREAKFAST & OPENING REMARKS	
9:00 am	**BPC Web: Reports & Input Forms ***	
10:00 am	**Important EPM Functions in Reporting ***	
11:00 am	**Analysis for Office Overview***	
12:00 pm	LUNCH	
12:30 pm	**Opening Keynote**	
1:00 pm	**AIG Leverages the Darwin HCM Module to Improve Labor Planning & Forecasting**	**EPM & BPC Benchmarking Surveys**
2:00 pm	**EPM Add-in Performance Improvement**	**Darwin EPM Module Overview: HCM, CapEx, OpEx**
3:00 pm	**Modernized EPM** *Product Update from SAP*	**Data Validation**
4:00 pm	**Closing Remarks**	

* Sessions are hands-on; software will be provided to work through exercises. **Please bring your own laptop.**

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SESSION DESCRIPTIONS

Room #1: "Knitting Factory"

Title: **BPC Web: Reports & Input Forms**
Description: Leverage reports and input forms created in BPC Web for greater end user ease of use, as well as simpler navigation in conjunction with Business Process Flows (BPFs).
Presenter(s): Jessica Christophersen - EPM Curriculum Developer & Trainer, Column5 Consulting
Time: 9:00 am - 10:00 am

Title: **Important EPM Functions in Reporting**
Description: Learn how to make your reports more transparent and dynamic by utilizing report functions such as EPMFullContext, EPMCopyRange, EPMReportOptions and EPMAxisOverride.
Presenter(s): Jessica Christophersen - EPM Curriculum Developer & Trainer, Column5 Consulting
Time: 10:00 am - 11:00 am

Title: **Analysis for Office Overview**
Description: Learn how to analyze different types of data sources, including BEx Queries and NetWeaver BW InfoProviders, using the Analysis for Office Add-in. You will also gain hands-on experience analyzing these data sources using the Analysis design panel. This session will also discuss planning capabilities in Analysis for Office using input-ready queries, manual planning, and BW-IP planning functions.
Presenter(s): Jessica Christophersen - EPM Curriculum Developer & Trainer, Column5 Consulting
Time: 11:00 am - 12:00 pm

Title: **AIG Leverages the Darwin HCM Module to Improve Labor Planning & Forecasting**
Description: AIG is one of the world's largest insurance firms, with over 60,000 employees located in over 100 countries worldwide. AIG has been expanding their use of SAP BPC to help standardize planning, forecasting and reporting across the organization. In 2016, AIG worked with Column5 to evaluate and then implement the Darwin HCM module to automate and improve the labor planning process. Learn how AIG is currently using the Darwin HCM module on SAP BPC 10.1 NetWeaver/HANA, the initial benefits they've gained, and continued plans to roll out globally.
Presenter(s): Renee Requena - AIG
Time: 1:00 pm - 2:00 pm

Title: **EPM Add-in Performance Improvement**
Description: Users' satisfaction often hinges on the responsiveness of the system as perceived through reports and input templates. This session will cover common bottlenecks for performance and a systematic troubleshooting approach to remove guesswork and anxiety from the speed resolution process.
Presenter(s): Charles Dagaev - Global Director - Technical Services, Column5 Consulting
Time: 2:00 pm - 2:50 pm

Title: **Modernized EPM**
Description: Learn how innovated and agile solutions at SAP are allowing Finance to partner with the business and focus on high-value planning and analytic activities.
Presenter(s): Tom Chelednik - Sr. Director, Global Center of Excellence Analytics & Insight (SAP)
Time: 3:00 pm - 3:50 pm

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SESSION DESCRIPTIONS

Room #2: "Sheep Meadow"

Title: EPM & BPC Benchmarking Surveys *
Description: Column5 has invested to define several key EPM & BPC benchmarks for your business. Explore a key survey done in conjunction with our partners at EPM International, and its implications for your business.
Presenter(s): David Jones - Managing Director - UK & EMEA, Column5 Consulting
Time: 1:00 pm - 1:50 pm
Session presented by a remote presenter

Title: Darwin EPM Module Overview: HCM, CapEx, OpEx *
Description: Darwin EPM is a potent alternative to custom solution development on the SAP BPC platform. Ideal for companies seeking high value solutions that can be deployed quickly, and with greater functionality than typical solutions. Easier to use, faster to deploy, lower cost maintenance...attend this session to find out the HCM, CapEx and OpEx modules are all about.
Presenter(s): Ty Jessup - Director of Solutions, Column5 Consulting
Time: 2:00 pm - 2:50 pm
Session presented by a remote presenter

Title: Data Validation
Description: BPC is typically deployed as a reporting and data capture solution, but did you know the system can be used to accelerate the process to capture high quality data in planning cycles? A little used feature has significant potential to drive value. Learn more about this solution and Column5's progress in enhancing how this solution is used to compress manual communications in planning cycles.
Presenter(s): David Den Boer - CEO, Column5 Consulting
Time: 3:00 pm - 3:50 pm

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SPEAKER BIOS

David Den Boer - CEO, Column5 Consulting

David Den Boer founded Column5 Consulting in 2005. A dedicated professional services practitioner and entrepreneur, he has applied his significant technical delivery experience and broad experience providing solutions across a wide variety of industries — and raising the standards for what success means within EPM. As a founding principal with the launch of Column5, David sought to extend the focus of EPM beyond just implementing technology, assembling a team of business process visionaries and senior product talent with unmatched ability to deliver world-class EPM solutions. Under David´s leadership, Column5 has evolved beyond its reputation for technically superior solutions to be an influential global provider of high-value EPM solutions. His prior experience includes consulting experience as Director of Services at OutlookSoft from 2000 to 2005.

Charles Dagaev - Global Director - Technical Services, Column5 Consulting

Charles began his SAP BPC career with exposure to the software in 2001 with OutlookSoft, the original creator of the BPC, and worked at SAP until 2008 when he came over to Column5. He is certified as both an Application and Technical Consultant for the software, having performed over 1000 technical implementations of the BOBJ Analytics software products across every different business vertical worldwide over the past 14+ years. He currently runs the Global Technical Services group at Column5 with a team of SAP Analytics (EPM/EIM/BI/HANA/NW/BW/MS) resources, all of whom have been the Subject Matter Experts (SME) in the numerous areas of the aforementioned software including NetWeaver, HANA, and Microsoft technology stacks.

Jessica Christophersen - EPM Curriculum Developer & Trainer, Column5 Consulting

Leveraging her expertise in the SAP EPM space and her background in education, Jessica has delivered engaging and relevant EPM training in reporting, administration, and logic to clients in a variety of industries, both in person and via the EPM Academy's virtual classroom. In her role as a curriculum developer and trainer with the Column5 training team, Jessica also develops new curriculum for the EPM Academy, creating innovative and interactive eLearning courses and ensuring that existing courses are up to date with the latest information.

Tom Chelednik - Sr. Director, Global Center of Excellence Analytics & Insight, SAP

Tom is a seasoned leader in the Enterprise Performance Management space with more than 20 years focus on financial planning, consolidation, analytics, and corporate strategy. His experience includes selling and implementing enterprise software solutions that deliver exceptional returns and results aligned to customer goals. Tom has a proven track record of developing and maintaining strategic relationships with the highest integrity and creating high performing teams.

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SPEAKER BIOS

Renee Weaver Requena, CPA - Director, FP&A MIS Strategy & Transformation at AIG

Renee has public and private experience performing financial accounting, reporting and control functions. Her experience includes servicing Securities and Exchange (SEC) Reporting Companies including Banking and Retail, Healthcare Construction and Real Estate Industries. She excels at managing end to end tasks in design through the execution of projects. Prior to AIG, Renee was VP Control/Compliance at Citigroup.

David Jones - Managing Director - UK & EMEA, Column5 Consulting *(Remote Presenter)*

David Jones has spent 28 years working in the EPM (Enterprise Performance Management) space. He is a Chartered Accountant and expert in financial management and EPM. He works with organisations to design and implement, high performance, agile and reliable performance management solutions. He has particular expertise in financial reporting and fast close, integrated planning and forecasting and EPM transformation business case development. David had a leadership role in PwC's EPM practice for many years but joined Column5 to focus on delivering EPM transformation with SAP EPM. He has worked with multiple iconic clients in the UK, Europe and the Middle East across multiple sectors including pharmaceutical, natural resources, retail, manufacturing, consumer goods, automotive and financial services. He has worked with many of the European Close Cycle Ranking leaders to achieve sustained and effective fast close characteristics. He leads our global EPM research activities, including the EPMi Close Cycle Rankings and the EPMi Corporate Centre EPM process benchmark and writes regularly on the topic of best practice EPM.

Ty Jessup - Director of Solutions, Column5 Consulting *(Remote Presenter)*

Ty has over 29 years of experience working with Enterprise Performance Management solutions as a customer and a consultant. For the past 12 years, Ty has focused his efforts primarily on BPC and SAP's EPM Solutions, having worked for OutlookSoft and Column5. Ty has been at Column5 since 2006 and has contributed to the successful implementations of some of Column5's largest customers. In his current role as the Director of Solutions, Ty leads a team that is focused on supporting sales by helping both new prospects and existing customers see the value and benefits of the combination of SAP's EPM Solutions and Column5's Consulting Expertise.