



**EPM**  
Summit  
**ONLINE!**

**JUN**  
**01**  
2017

**AGENDA**  
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## EXECUTIVE Track

PT	ET	Title	Abstract	Speaker
9:30 AM	12:30 PM	<b>Keynote</b>		David Den Boer
10:00 AM	1:00 PM	<b>EPM &amp; BPC Benchmarking Surveys</b>	Column5 has invested to define several key EPM & BPC benchmarks for your business. Explore a key survey done in conjunction with our partners at EPM International, and its implications for your business.	David Jones
11:00 AM	2:00 PM	<b>Palo Alto Networks' Journey with SAP BPC</b>	Palo Alto Networks is a \$1.4B provider of enterprise-wide Internet security products to protect companies from breaches in their corporate networks. Learn how Palo Alto Networks is using SAP BPC version 10.1 NetWeaver on HANA to manage their financial planning and reporting requirements. Sowmya Mamdur, Lead Business Analyst, will review details around their implementation of BPC, lessons learned, key benefits received, and future plans for leveraging the BPC solution.	Sowmya Mamdur
1:00 PM	4:00 PM	<b>EPM Value Mapping</b>	In a recent survey, Column5 learned that as many as 75% of companies that implemented BPC did so without a roadmap or plan for EPM as a process. Attend this session to learn how companies should go about defining EPM value so that a roadmap may be structured and aligned to produce that outcome.	David Den Boer
2:00 PM	5:00 PM	<b>Benchmark to Value</b>	Column5 has several key information sources to help your business achieve (and maintain) a competitive usage profile for EPM technology. Whether it is solution stability & usability, Total Cost of Ownership, or EPM Process benchmarking, several studies can shine a light on where your company is comparing well, and where your company should consider improving to drive enhanced effectiveness for this critical solution.	David Den Boer



## FUNCTIONAL Track

PT	ET	Title	Abstract	Speaker
9:30 AM	12:30 PM	<b>Keynote</b>		David Den Boer
10:00 AM	1:00 PM	<b>New Features in the Latest Version of BPC</b>	SAP is committed to continued enhancements to the already powerful BPC solution. Learn what latest features are the available by version, and some suggested use cases where new value may be unlocked with an upgrade.	Ty Jessup
11:00 AM	2:00 PM	<b>Darwin Module Overview: HCM, CapEx, OpEx</b>	Darwin EPM is a potent alternative to custom solution development on the SAP BPC platform. Ideal for companies seeking high value solutions that can be deployed quickly, and with greater functionality than typical solutions. Easier to use, faster to deploy, lower cost maintenance...attend this session to find out the HCM, CapEx and OpEx modules are all about.	Ty Jessup
12:00 PM	3:00 PM	<b>Data Validation</b>	BPC is typically deployed as a reporting and data capture solution, but did you know the system can be used to accelerate the process to capture high quality data in planning cycles? A little used feature has significant potential to drive value. Learn more about this solution and Column5's progress in enhancing how this solution is used to compress manual communications in planning cycles.	David Den Boer
1:00 PM	4:00 PM	<b>Extending the Value of BPC with SAP Lumira 2.0 and SAP BusinessObjects Cloud – focused on BI and Advanced Analytics</b>	The release of SAP Lumira 2.0 will be the convergence of SAP Lumira and SAP Design Studio into one robust, user friendly advanced analytics and dashboard solution. SAP BusinessObjects Cloud contains agile BI tools that let you discover, visualize, plan, and predict in a single product. This session will focus on the ability to use these solutions to extend the value of BPC with an emphasis on Advanced Analytics.	Ty Jessup
2:00 PM	5:00 PM	<b>Extending the Value of BPC with SAP BusinessObjects Cloud – focused on Planning</b>	SAP BusinessObjects Cloud combines all analytics capabilities – including planning, predictive analytics, and business intelligence (BI) – in a single SaaS solution. This session will focus on the latest features and business benefits of SAP BusinessObjects Cloud with an emphasis on the planning capabilities. Many BPC customers are leveraging SAP BusinessObjects Cloud to expand their EPM footprint and provide more capabilities to a larger portion of their organization. SAP BusinessObjects Cloud has been designed with a modern, intuitive user experience that allows users to save time by planning, analyzing, predicting, and collaborating in context.	Ty Jessup



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## TECHNICAL Track

PT	ET	Title	Abstract	Speaker
9:30 AM	12:30 PM	<b>Keynote</b>		David Den Boer
11:00 AM	2:00 PM	<b>EPM Add-in Performance Improvement</b>	Users' satisfaction often hinges on the responsiveness of the system as perceived through reports and input templates. This session will cover common bottlenecks for performance and a systematic troubleshooting approach to remove guesswork and anxiety from the speed resolution process.	Charles Dagaev
12:00 PM	3:00 PM	<b>Maintaining a BPC Solution</b>	BPC solutions often go live with a lot of fanfare and high expectations. There is a proper way to maintain the solution so your system's platform integrity matches the high expectations for stability and value production. Attend this session to learn several overlooked capabilities and configurations your organization should have in place before going live.	Vishal Goradia
1:00 PM	4:00 PM	<b>EPM Cloud Configurations</b>	Everywhere you look, the cloud is hot. SAP EPM solutions can be deployed in the cloud to leverage the advantages of this deployment option. Learn how several options compare in this session.	Darko Kavazovic
2:00 PM	5:00 PM	<b>Help Ticket Trends</b>	Column5 is closing in on 50 customers supported via our HelpDesk. Our Extended Support customers enjoy fast responses to their support needs, but trends are emerging around the nature of reported incidents. Learn what our team is seeing as common challenges across these users...and what you can do to proactively manage these issues in your organization.	Tony Destefanis