



# World Innovators • Incorporated

LIST NAME	SELECTIONS	QUANTITY	COST	NOTE/DATACARD	NOTE	NOTE2
Informa Industrial Manufacturing	Decisionmakers involved in Production/ Operations cross with Appliance Mftrs - Africa 37, Americas 4,235, Asia 549, Europe 4428, Middle East 46, Pacific 129	9,424 / 5000	\$3299 / \$1750.	<a href="http://www.worldinnovators.com/informa-industrial-manufacturing">http://www.worldinnovators.com/informa-industrial-manufacturing</a>		
Informa Industrial Manufacturing	Sr. Mgmt, Eng Mgmt, Production Mgmt cross with Automotive Manufacturers - Worldwide	8814	\$3,085.00	<a href="http://www.worldinnovators.com/informa-industrial-manufacturing">http://www.worldinnovators.com/informa-industrial-manufacturing</a>	Informa files usually get a 3% click thru rate or higher depending on assets and list criteria	
Intl Appliance Magazine	still waiting on counts.					
GV Business	Production /Operations Management cross with Mftrs of Appliances - Africa 2051, Asia 8,342, Australia 340, Europe 5690, N. America 9,300, S. America 3588	10,000	\$3,200	<a href="http://www.worldinnovators.com/gv-business-executives">http://www.worldinnovators.com/gv-business-executives</a>		
Automotive Engineering Magazine - SAE	Corp Exec, Engineering Mgmt, Manufacturing/Production, Purchasing cross with Business/Industry: Heavy Truck, Industrial Vehicles, Light Truck/MVP/SUV, Manufacturing/Production, Medium Truck, Military Ground Vehicles, Passenger Cars, Plant Equipment Manufacturer, Test Equipment- 1 per site, most responsive records - US count: 4,145 Intl count: 1,376	5521	\$2,210.00	<a href="http://www.worldinnovators.com/sae-automotive-engineering">http://www.worldinnovators.com/sae-automotive-engineering</a>		

Automotive Engineering International - Predominantly Europe.	Entire file - Official magazine for the EAEC since 2001. Engineers & Executives in the automotive industry. They have a lot more records if you want to do a Postal campaign but I do not believe you have time.	4025	\$1,450.00			
Automotive Manufacturing Solutions					Banner options available.	
Automotive News	Email blast is not possible				Daily email Mid Leaderboard 728 x 90 - 5 emails per week -90,000 impressions / Weekly Email Medium Rectangle 300 x 250 - 20,000 impressions -	\$2055 / \$2260.
Automotive News Europe	Email blast is not possible				90 -45,000 impressions / Medium Rectangle 300 x250 - 45,000 Impressions	\$2806 / \$2588
Automotive Industries	Gen/Corp Mgmt, Eng & Design, Manufacturing Production Engineering, Purchasing cross with Industry: Light Vehicles, Heavy Truck Bus US Count: Intl Count:	n/a		<a href="http://www.worldinnovators.com/automotive-industries-magazine">http://www.worldinnovators.com/automotive-industries-magazine</a>	I requested these count and they came back with the following: Thank you very much for the request. Unfortunately the quantity as requested is only 817. The bulk of the file is under business type Materials Supplier. Of that was selected with your titles the quantity is 32,204	Do not believe this is an appropriate file.
Automotive Design & Production	Waiting for information.					
Automotive World	Email blast is not possible but they do have banner opportunities				Homepage Banner package - Leaderboard 728 x 90, Box 266 x 177 - Guaranteed 25,000 page impressions	\$6950/month
Cygnus Automotive	Automotive/Truck Manufacturing	4047	\$1,618.80			
FMA Communications - The Fabricator	Owner, Corp Executive, Mfg Production Mgmt, Mfg Engineering Mgmt cross with Purchasing Authority: Bending, Presses, Cutting, Roll Forming, Press Feeding, Coil Processing, US Count	6175	\$2,470.00	<a href="http://www.worldinnovators.com/the-fabricator-magazine">http://www.worldinnovators.com/the-fabricator-magazine</a>		
FF Journal - Metal Fabricators & Formers	Pulling companies interested in Press Lines, Blanking Lines, Coil, Cut-to-length, Roll Feeder, Robots, Positioning sytems, Sheet Transporters, Bending - 21,368 US, Intl 84 - Pricing based on Minimum.					
IBC Transportation Database	Executive Mgmt, Production/Engineering Mgmt, Purchasing cross with Automotive Manufacturers - US Count: 4874 Intl Count: 7615	12,489 / 5000	\$4050 / \$1750	<a href="http://www.worldinnovators.com/ibc-transportation-database">http://www.worldinnovators.com/ibc-transportation-database</a>	Files always responds well.	

Manufacturing Engineering - SME	Corp Executive Mgmt, Mfg Production Mgmt, Mfg Engineering Mgmt cross with Technical Interest: Bending, Coil Handling & Processing, Cutting Machines, Press Brakes, Positioning Systems, Plating, Sheet Metal Fabricating processes, Robotics, Roll Forming - 1 per site, most responsive records. All available 10,330 then gave pricing for minimum.	10330 / 5000	\$4132 / \$2000	<a href="http://www.worldinnovators.com/sme">http://www.worldinnovators.com/sme</a>	Just received 7% click thru rate from this file.	
Metalforming Magazine - Precision Metalforming Assoc.	Co. Mgmt, President, Owner, CEO, Mfg prod mgmt, operations mgr, factory mgr, machine shop mgr cross with Company's Metalforming Activity: Stamping, Sinning or forging, Machine shops, Turned products, screw, nut and bolt	3288	\$1,466.00	<a href="http://www.worldinnovators.com/metalforming-magazine">http://www.worldinnovators.com/metalforming-magazine</a>		
Metal Bulletin	Decisionmakers involved with Sheet Metal Metal Stampig, Metal Cutting,	6484	\$2,270.00	<a href="http://www.worldinnovators.com/metal-bulletin">http://www.worldinnovators.com/metal-bulletin</a>		
Modern Metals	Circulation 17,000 of which 3500 Intl	Banner in September Monthly Preview going out Monday - 9/12 690 x85	\$1,750.00	<a href="http://www.modernmetals.com">www.modernmetals.com</a>		
Wards Auto World	Corp Mgmt, Production Mgmt, Operations Mgmt, Engineering Mgmt cross with Automotive Mftrs - US-3789, Intl-26	3815	\$1,336			