



# World Innovators • Incorporated

List Name	Selects	Qty	Cost	
Antibody, Engineering & Therapeutic Series	Pulling Research & Development, Lab Mgmt, Purchasing cross with Industry: Biopharmaceutical, Biologics Manufacturing, Research institutes/University/Colleges, Biopharmaceutical Formulation, Biotherapeutic Discovery cross with Recommend/approve Purchases: Chromatography Equip, Centrifuges, Lyophilization equipment, Cell Culture Equipment, Cryogenics, HPLC, - 1 per site most recent records. - Blast to the entire file twice. - Pulling 50% US, 50% India, China, Singapore, Europe, ROW.	6000	2400 (Advertised rate - \$4050 for two blasts)	
Bentham Science Publisher	Laboratory Director/Department Head, Staff Scientist/Sr Researcher cross with Area of Work: Cell Biology, Molecular Biology, Proteomics - Worldwide	5000	\$2,400	They match the criteria of the lists showing us good Google Analytics

<a href="http://www.worldinnovators.com/antibody-engineering-therapeutic">http://www.worldinnovators.com/antibody-engineering-therapeutic</a>	*** 2 blast - One next week and the other a day before sale reminding them.
<a href="http://www.worldinnovators.com/bentham-science-publishers">http://www.worldinnovators.com/bentham-science-publishers</a>	*** Pushing for reblast to opens.

Bentham Science Publisher	Laboratory Director/Department Head, Staff Scientist/Sr Researcher cross with Area of Work: Cell Biology, Molecular Biology, Proteomics - Worldwide	5000	\$2,500	They match the criteria of the lists showing us good Google Analytics
Biospace	Pull Life Science Executives cross with Interest: Separation - HPLC, LCGC, Chromatography	50000 + Social Reference	\$2,995	
BioTechniques	Pull Lab Directors/Chief Scientists in Labs at Corporation/Academic Institutions interested in Microscopes, Chromatography equipment, Refrigerators, Spinners - World wide	10000	\$3,750	Usually great results 4 to 5% click thru rate.
Cell Line Dev & Engineering	Most recent attendees - Lab Director/Chief Scientist interested in Purchasing: Homoloid Machine, Analyzer, Chromatography Systems, HPLC, Mixing Tanks, Microscope, Compactor Systems - 1 per site most responsive records 50% NA / 50% India, China, Singapore, Europe, ROW - 2 time blast to the entire file	6000	\$2,400	6.86%
Clinical Product News				
GV Business	Laboratory Directors cross with Biotechnology/Biopharm interest in Chromatography, Spectroscopy, Microscopes, Analyzers, FPLC, HPLC, Cages - 50% NA, 50% India, China, Singapore, Europe, ROW	10000	\$3,000	17.54% - On GA it hit the goal 10. Should try for a BIO offer

<a href="http://www.worldinnovators.com/bentham-science-publishers">http://www.worldinnovators.com/bentham-science-publishers</a>	*** Pushing for reblast to opens.
	*** 3 time blast - 2 HTML and then 3rd follow-up short text message.
<a href="http://www.worldinnovators.com/gv-business-executives">http://www.worldinnovators.com/gv-business-executives</a>	

Knowledge Foundation	2nd Blast to Unopens - Decisionmakers that paid around \$1000 to attend conferences: Assay Method Validation for Biodetectors, Electrodeposited Nanostructures, High Throughput Informatics - 50% US, 25% Asia, 25% Europe/ROW	6500	\$2438 / (Advertised rate \$2993)	3.09% click rate
Lab Manager Magazine	Research Scientist, Purchasing Agent, Corp Management, Lab Mgmt, R&D Mgr cross with Technologies used: Cell Based Technologies, Centrifuges, GC Systems, HPLC, HPLC/UHPLC, Mass Spectrometers, Mass Spectroscopy, Molecular Biology/Genomics, Spectrophotometer - Worldwide	6857	\$2,400	
LabCompare	2nd blast to Unopens a few days later - Lab Direct/Manager, R&D or QA/QC Director/Manager cross with Products: Cell/Tissue culture, Chromatography, Electrophoresis, Mass Spectrometer, Worldwide	10000	Let me know quantity - special rates available	1.13% - But criteria is matching the ones that are showing good Google Analytics
Laboratory Manager Magazine/LabX	2nd Blast to Unopens Lab Director/manager, R&D cross with Interest in: HPLC, Mass Spec, Electrophoresis, NMR, chromatography - Worldwide -	16754	Let me know quantity you would like.	They match the criteria of the lists showing us good Google analytics
Pharma Intelligence	Pull top Decisionmaker involved in Solid Dosage	10000	\$3,500	
Scientist Newsletter	Pull Chief Scientists cross with Research Techniques: Electrophoresis, LC/GC Mass spectrometry, Microrays, Gene/Protein Expression - 50% US / 50%India, China, Singapore, Europe and ROW	6500	\$2,400	

<a href="http://www.worldinnovators.com/knowledge-foundation-material-science">http://www.worldinnovators.com/knowledge-foundation-material-science</a>	
<a href="http://www.worldinnovators.com/lab-manager-magazine">http://www.worldinnovators.com/lab-manager-magazine</a>	
<a href="http://www.worldinnovators.com/labcompare-al">http://www.worldinnovators.com/labcompare-al</a>	*** Special deal - I have let him know today 6/5.
<a href="http://www.worldinnovators.com/labx_group">http://www.worldinnovators.com/labx_group</a>	*** Special Deal - Need to know because will blast tomorrow morning.
<a href="http://www.worldinnovators.com/scientist-newsletters">http://www.worldinnovators.com/scientist-newsletters</a>	

Spectroscopy Magazine	Director, Manager, R&D, Scientist/Chemist/Analyst cross with Technique: Chromatography, Electrophoresis, HPLC, Mass, NMR/MRI/EPR	6000	\$2,400	
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<a href="http://www.worldinnovators.com/spectroscopy-magazine-ubm">http://www.worldinnovators.com/spectroscopy-magazine-ubm</a>	
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