



World Innovators • Incorporated

LIST	SELECTS	US QTY / MINIMUM	US COST	INTL QTY	COST	ORDER QTY	ORDER COST
1 Stop B2B Live	Primary Industry: Public Admin & Defense; Compulsory Social Security or Company Description contains Chamber of Commerce, Politic, Parliament Department equals IT					5,009 - 1 year usage	\$2,004
1105 Media Government Technology	C Level Mgmt/Staff, IT/IS/MIS/DP/Ntwk/Sys Mgmt, Procurement/Purchase/Contract Mgmt, Policy/Planning cross with Type of Govt - 6,000 Federal / 4,000 State					10,000	\$2,250
Access Intelligence	Industry: Government/Non-profit cross with Corp/Exec	3463		99			
Asset Management database & Capital Markets- Institutional Investor Magazine	Pull the select fo Portfolio Managers, Investment Manager, chief Investment Officers, CEO cross with Asset Mgmt Co. Capital Markets, Pension Plan, Equity Management - Review selects - If want to go broader they will have more records	1,971		3,901			
BNP Publishing Government	Directors, Head of Policy, Policy in title, Manager cross with Government -All available 32614 I would test 5000 only till we see the results	Minimum 5000	\$740	245		5,000	\$740
Business & Legal Resources	Pull from Leadership Daily Advisor - most responsive, engaged records	5000	\$1,700				
Euromoney	Clevel Executives, Board Level, Directors involved in Policy Making	2132		7193	\$1799/ \$2331 for US & Intl.		

ORDER DATE / SHIPPING INFO	OUTRIGHT PURCHASE / ONE TIME RENTAL	DATA CARD / MEDIA KIT REFERENCE INFORMATION	COUNTS	OTHER MARKETING OPTIONS	EMAIL QUANTITY
6/30/17				Email, Phone	
3/5/18		http://www.worldinnovators/1105-media		Email	
		http://www.worldinnovators.com/access-intelligence		Email	
		http://www.worldinnovators.com/institutional-investor-magazine			
9/30/17		http://www.worldinnovators.com/bnp-media-government		Email, Phone	
		http://www.worldinnovators.com/business-legal-resources			
		http://www.worldinnovators.com/euromoney-institutional-investor		Email	

Foreign Affairs Magazine	Selected specific countries.					9,650	\$2,593.65
Foreign Policy Magazine	Non US Active Subscribers	33,331	\$4,368.03	10,038	\$2,042.60		
Governing Magazine	Elected Official/Legislative cross with Level of Government: State, Federal, County, Municipal - OMIT - previous orders	5000	\$1,100.00			5,000	
GV Business	Pull HR Executives in Japan					10,000	\$3,200
GV Business	Pulling Sr Mgmt in Government, Corp Exec both Industrialized and newly industrialized countries involved in developing, managing, and financing public-private partnerships in infrastructure - S America 7,846, Europe 8,660, Asia 14,415, Middle East 4,937, Australia 432 - Minimum 10,000					10,000	\$3200 + \$100 Split
Harvard Business Review						5,000	\$1,852.37
Human Capital Media	Pulling Sr. Leaders in national/state/local govt, Corp Exec, c Level, VP, Director, Nonprofit and NGO Leaders, Public Safety, Security, Military officials - 52,246 deduped with Talent Economy.	5,000	\$1,450.00				
IBC Energy Conferences	General (Energy and Fuels, Utilities), Compliance/Regulation, Utilities, Energy, Alternative and Renewable Energy Industries cross with Sr. Job Titles Take 2,500 US/ 2,500 Intl	5693	\$1,331.00	18764	Let me know what quantity is of interest.	5,000	\$1,204.00
ICBI Conference / Informa Business Intelligence	Pulling International Cooperative Agencies with Titles: Financial Mgmt Specialist, Economic Advisor, Sr Economist, Economist Specialist, Project Chief Economist, Audit Supervisor, Sr. Policy Expert and then Consulting/Advisory firms providing service to the government with Titles: Partners, Public Finance Dir,					7,000	\$2800 - 2 time blast

2/3/18		http://www.worldinnovators.com/foreign-affairs	Country counts on datacard		Not Available
		http://www.worldinnovators.com/foreign-policy	Country counts on datacard		Not Available
2/24/18		http://www.worldinnovators.com/governing-magazine			
3/2/18					
Blasted 12/4/17		http://www.worldinnovators.com/gv-business-executives			10,000
9/30/17		http://www.worldinnovators.com/harvard-business-review	Country breakdown on datacard		Not Available
		http://www.worldinnovators.com/human-capital-media			
3/7/18		http://www.worldinnovators.com/ibc-energy-conference			
3/2/18		http://www.worldinnovators.com/icbi-conferences		Audience Extension Program, Email	

Institutional Investor Magazine	Pull Asset Management & Capital Markets cross with Exec Mgmt, Fund Managaer, Head Trader, Investment Advisor, Managing Director, Partner, Pension Fund Manager, President, SVP, Treasurer, VP Cross with Asset Mgmt Co., Capital Markets, Pension Plan, Equity Management - Take all US 3,182 then fill to 5,000 taking titles across the full II Magazine file.					5,000	\$1,250.00
Informa Business Intelligence/Accademic Publishing/Knowledge & Networking Divisions	Pulling Senior/Upper Mgmt contacts who design or approve policy decisions in govt, nonprofit and corporate - 11,231 Intl - 3116 Govt, 907 Non-profit, 7208 Industry.	9078	\$1,952.00	11,231	\$2,415.00	3,691	\$793.57
Martindale-Hubbell Law Directory	Pulling those involved in Taxation - Upper Mgmt & Decisionmakers in municipal, county, state, federal and international law -	22,708		6,314			
Nonprofit Quarterly	NPQ has over 52,000 subscribers w/ Email addresses but only 3,681 at postal address. This is information NPQ publishes comparing themselves to other publications. What magazines are you NOT currently subscribed to? Chronicle of Philanthropy 53%, Nonprofit Times 67%, Stanford Social Innovation Review 74%, Harvard Business Review 72%, Fundraising Success 90%, Advancing Philantropy 90% - Nonprofit Quarterly is their only publications	3,681 - US 3,483, Intl 198	\$1,305.00				
Nonprofit Times	Pull CEO, Owner					3,600	\$1,700.00

2/2/18					
3/26/17	1 time rental	<p>Business Intelligence = http://www.informa.com/divisions/business-intelligence/about-business-intelligence/ - database of all the combined groups of thought leaders pulled by the above titles and industries. Academic Publishing, Taylor and Francis & Routledge https://www.routledge.com/ http://www.informa.com/divisions/academic-publishing/journals/ http://www.informa.com/divisions/academic-publishing/about-academic-publishing/ KNect365 = Across all but most specifically from their Insights, Marketing & Innovation team: http://www.informa.com/divisions/knowledge-and-networking/insights-marketing-innovation/ And their Professional Development & Learning Team: http://www.informa.com/divisions/knowledge-and-networking/knowledge-development/</p>			
		http://www.worldinnovators.com/martindale-hubbel			
				Email blast -25,000 Emails . Ad, Banner, Sponsorships	
6/11/17				Email blast 26,000 in titles specified Pricing for 5000	\$1,550

Nonprofit Technology	Director/Manager, CEO/Owner/Partner, COO, CFO/Sr VP/VP cross with NonProfit with 26 + Employees	14,895		none			
Pennwell Masterfile	Pull Policymakers and Corporate Leader involved with/Responsible for/Interested in energy and climate change policy - 36,010 US/Intl records - Take 2,500 US, 2500 Intl	2,500		2,500		\$5,000.00	8/29/03
Penton - International Masterfile.	Active Subscribers - Industry: Emergency Response, Finance, Government Cross with Title/Function (select either/or) as Follows: Either function: Emergency Response, Energy/Utilities, Engineering, Environmental, Finance/Banking, Government, Top Mgmt or Title: CLevel, Director/GM, Emergency Response, Finance/Banking, Government , VP ** After selects they only have 5,720 other category which are random.	499,763	Let me know what quantity is of interest	14,793	\$4,586	10,000	\$1,875.00
Society for Nonprofit Organizations	Pull Director/President/VP/Director	4,000	\$800.00			4,000	\$800.00
Strategy + Business	Pull most recent subscribers	5,000	\$850.00			2,714	\$470.67
Terrapinn	International Emails - Pull from specific Titles and Organizations Specified 1 per site. 103,520 - Cut back by taking Most recent attendees, 1 per site - 10,000 to Test			10,000	\$3,500		

		http://www.worldinnovators.com/nonprofit-technology-magazine		Telemarketing	
1/8/18		http://www.worldinnovators.com/pennwell-masterfile		Email Blast, Banners available on each of the publications.	
11/4/17			Country Breakdown	Email available and Audience Extention programs - Test 5000 for \$2000.	Minimum 5000
4/28/17					
5/3/17		http://www.worldinnovators.com/strategybusiness			
		http://www.worldinnovators.com/terrapinn-transport-logistics-email	http://www.worldinnovators.com/terrapinn-finance-investment-email		