



World Innovators • Incorporated

SOURCE	SELECTIONS	EMAIL QUANTITY	COST	BANNER	BANNER COST
E&P	Publish the official show daily for - Offshore Technology Conference - 4/30 to 5/3			EP Buzz Large Rectangle	\$1200 Weekly
GV Business	Pulling SIC 1781 - USA - 836, Asia 1297, N. Europe 638, Middle East 495 and then pull Oil/Gas Drilling Offshore - USA 4521, Asia 6,753, N. Europe 2730, Middle East 4,227	10,000	\$3,000.00		
IBC Marine Database	Pulling Drilling in USA, Asia, N. Europe, Middle East	8,843	\$3316 - 2 time blast	Audience Extension pulling the same criteria reaching an additional 59,000 unique records. -	\$2,100.00

PRINT AD	PRINT COST	PROFILE	NOTE
		https://app.hubspot.com/file-preview/12838/file/5572790983/	
		http://www.worldinnovators.com/information-maritime-shipping-transport	

Maritime - Knect365	Pulling Decisionmakers cross with Ship Building/Repair US - 4315, ROW - 7144 - Pricing Minimum	5,000	\$1875 - 2 time blast	Audience Extension - 44113 - 30,000 Impressions	\$2,100.00
Maritime Reporter & Engineering News	Entire file - Commercial Maritime Professionals	58,000	\$1,200.00	Maritime Reporter E-news - 6 x week - Circ 23,000 Maritime Today Enews - 5 x week - Circ 48,000	\$1035 / \$1560
Offshore Magazine	Part of Pennwell waiting on counts			Topic Center - Drilling & Completion - (average 50,000 average impressions) - Topic center positions allow you to align your message with relevant content, while also reaching a more targeted audience. Has 32,000+ average page views monthly. / eNewsletter - Offshore Daily - Circ 63,925	\$5050 / 728 x 90 \$ 2850, 300 x 600 \$ 2150

Full Page / 1/2 Page / 1/3 page	\$4215 / \$3290 / \$1793	https://app.hubspot.com/file- preview/12838/file/5573504414/	Reduced pricing.
		https://app.hubspot.com/file- preview/12838/file/5572597801/	

Oil & Gas Journal	Part of Pennwell - Area of Involvement: Drilling Worldwide	5000	\$1900 - Reblast to the opens.	OGJ Daily Update Newsletter - Deploy Monday-Friday - Circ 53,000/day Intro Text Ad - 1st Spot under leaderboard / 4th content in newsletter	\$3912 / \$3487
Pennwell Masterfile	Decision Makers - Ship Repair/refurbishment 324, Drilling Contractors 13,221 - Pricing based on Minimum	5,000	\$1750 - Include reblast to opens.		
Professional Mariner	Read by Offshore Supply vessels that service Drilling	9,300	\$2,550.00		
The Maritime Executives	Email Blast - Average 5,268 click throughs per blast. - 42% N. Amer, 28% Europe, 23% Asia, 2% Africa, 3% S. America, 2% Oceania	103,765	\$2,500.00	Newsletter Banner - 728 x 90	\$500 daily / \$1800 weekly

		http://www.worldinnovators.com/pennwe II-masterfile	
May issue going to printer FRIDAY - Full Page / 1/4	\$4120 / \$1599	https://app.hubspot.com/file- preview/12838/file/5573047178/	
Full Page / 1/4 page	\$5,318 / \$2,190	https://app.hubspot.com/file- preview/12838/file/5572772561/	